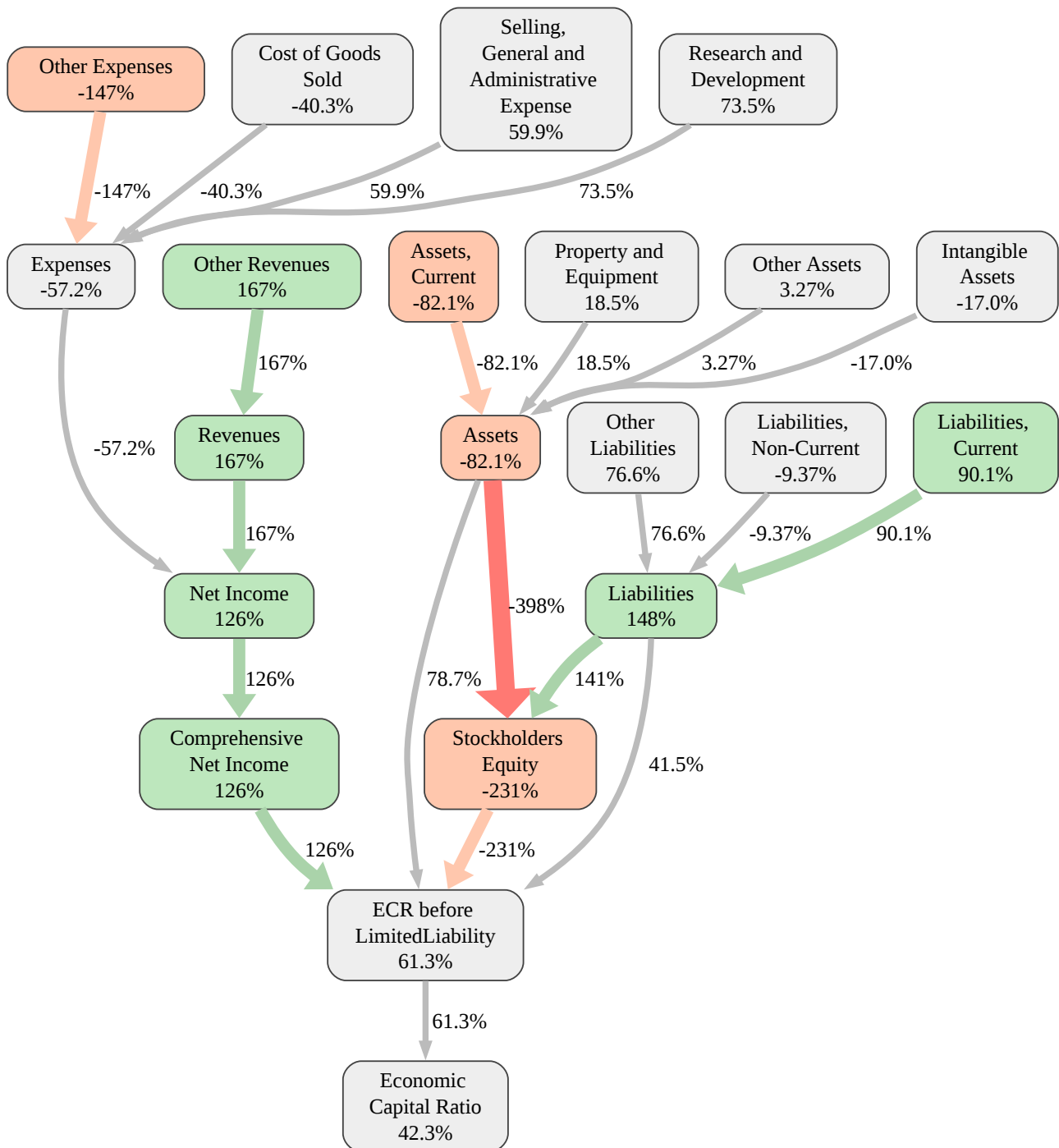




RealRate

PHARMACEUTICAL 2016

Reliv International INC
Rank 129 of 295



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The relative strengths and weaknesses of Reliv International INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Reliv International INC compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 167% points. The greatest weakness of Reliv International INC is the variable Stockholders Equity, reducing the Economic Capital Ratio by 231% points.

The company's Economic Capital Ratio, given in the ranking table, is 305%, being 42% points above the market average of 263%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	9,800	Assets	24,261
Cost of Goods Sold	11,086	Liabilities	8,379
Intangible Assets	2,656	Expenses	52,919
Liabilities, Current	4,719	Revenues	51,769
Liabilities, Non-Current	3,659	Stockholders Equity	15,882
Other Assets	5,387	Net Income	-1,225
Other Compr. Net Income	-68	Comprehensive Net Income	-1,259
Other Expenses	41,833	BaseVar	68,735
Other Liabilities	0	ECR before LimitedLiability	204%
Other Net Income	-74	Economic Capital Ratio	305%
Other Revenues	51,769		
Property and Equipment	6,419		
Research and Development	0		
Selling, General and Administrative Expense	0		