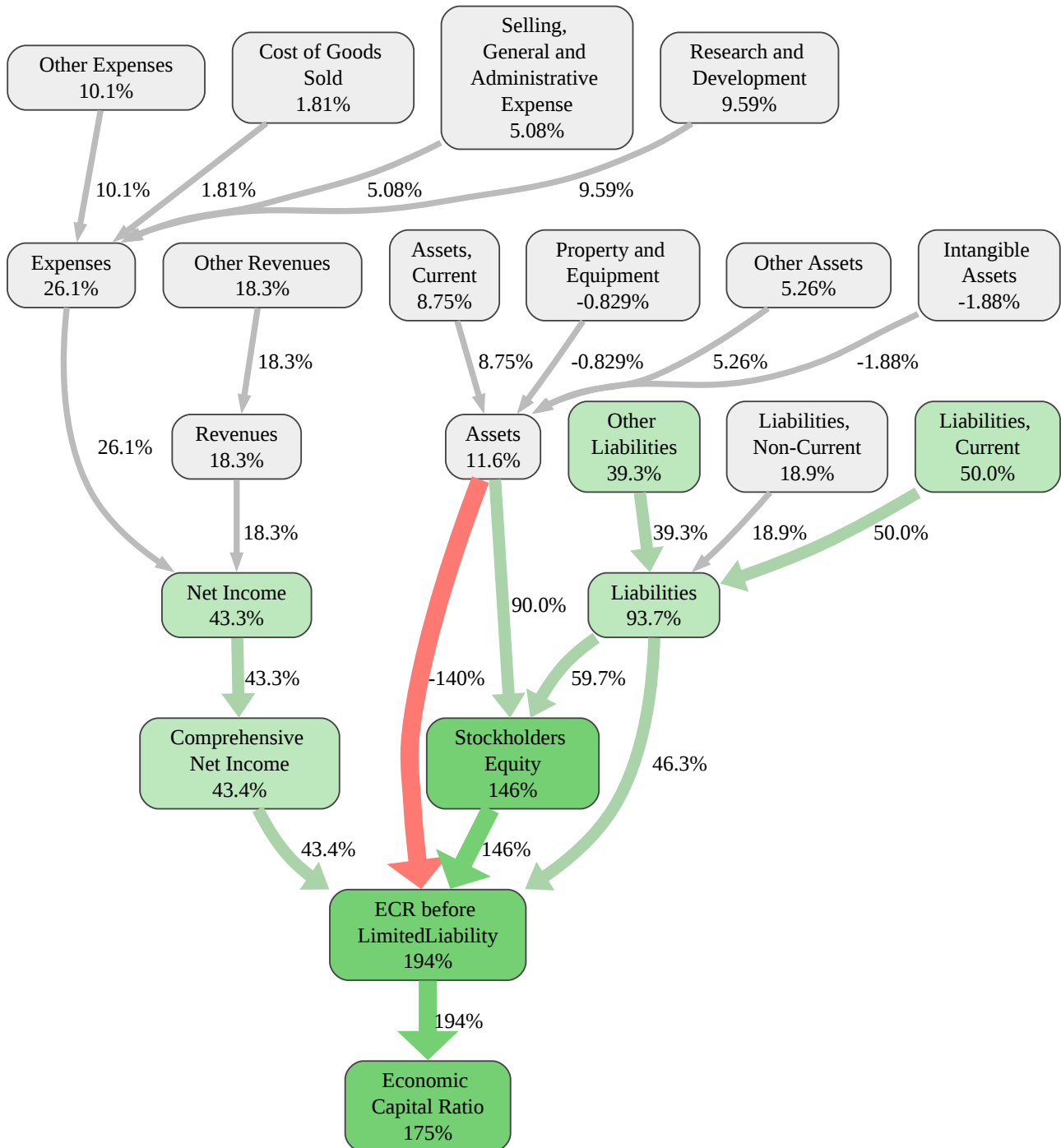




The relative strengths and weaknesses of Geron CORP are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Geron CORP compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 146% points. The greatest weakness of Geron CORP is the variable Intangible Assets, reducing the Economic Capital Ratio by 1.9% points.

The company's Economic Capital Ratio, given in the ranking table, is 438%, being 175% points above the market average of 263%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	115,892	Assets	148,760
Cost of Goods Sold	0	Liabilities	6,634
Intangible Assets	0	Expenses	37,018
Liabilities, Current	6,634	Revenues	37,048
Liabilities, Non-Current	0	Stockholders Equity	142,126
Other Assets	32,661	Net Income	46
Other Compr. Net Income	-129	Comprehensive Net Income	-18
Other Expenses	1,394	BaseVar	114,802
Other Liabilities	0	ECR before LimitedLiability	399%
Other Net Income	16	Economic Capital Ratio	438%
Other Revenues	37,048		
Property and Equipment	207		
Research and Development	17,831		
Selling, General and Administrative Expense	17,793		