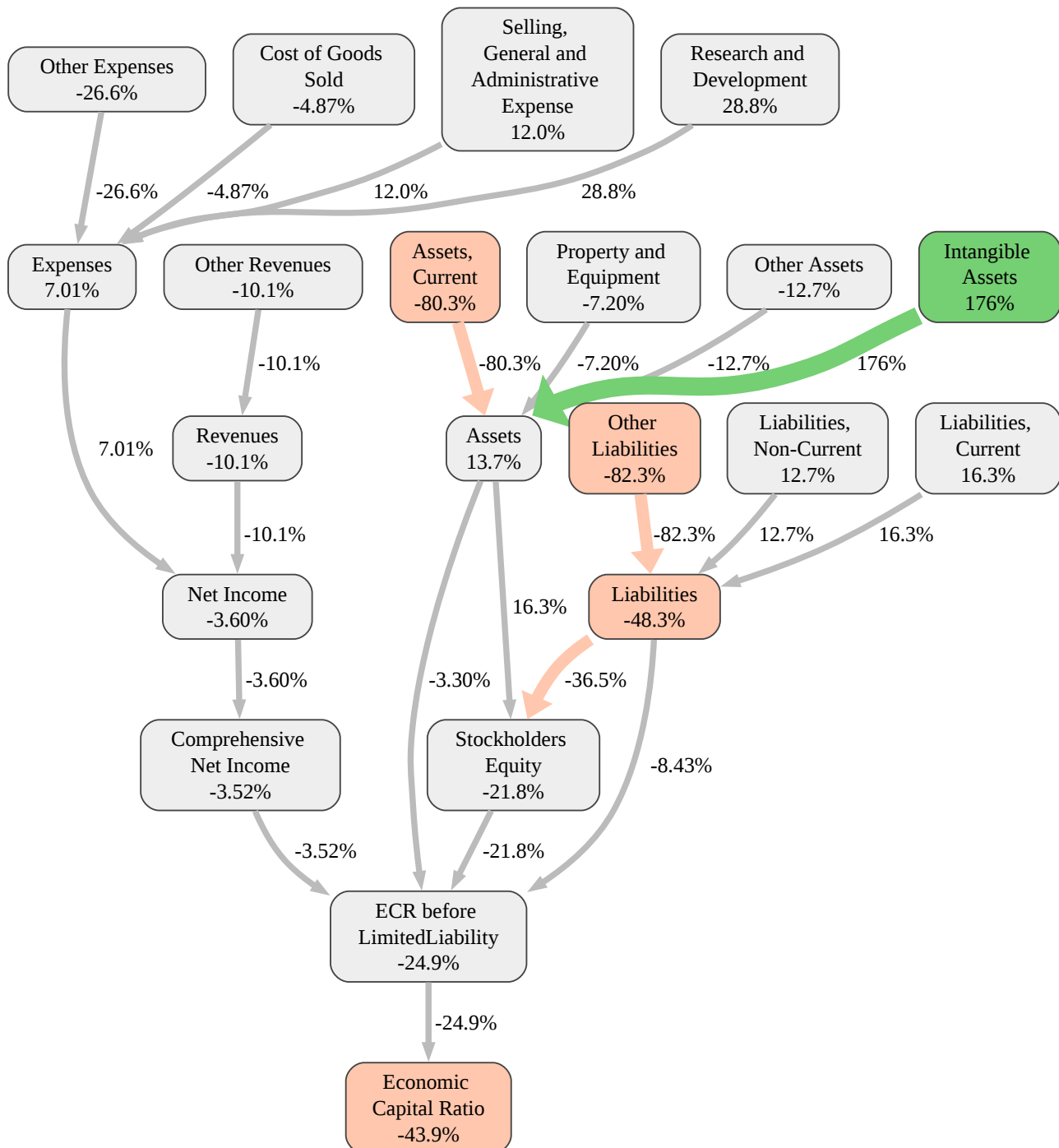




The relative strengths and weaknesses of MIX 1 LIFE INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of MIX 1 LIFE INC compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 176% points. The greatest weakness of MIX 1 LIFE INC is the variable Other Liabilities, reducing the Economic Capital Ratio by 82% points.

The company's Economic Capital Ratio, given in the ranking table, is 219%, being 44% points below the market average of 263%.

Input Variable	Value in 1000 USD
Assets, Current	791
Cost of Goods Sold	1,411
Intangible Assets	21,810
Liabilities, Current	2,984
Liabilities, Non-Current	0
Other Assets	16
Other Compr. Net Income	0
Other Expenses	8,231
Other Liabilities	8,258
Other Net Income	0
Other Revenues	1,541
Property and Equipment	139
Research and Development	0
Selling, General and Administrative Expense	2,320

Output Variable	Value in 1000 USD
Assets	22,756
Liabilities	11,243
Expenses	11,962
Revenues	1,541
Stockholders Equity	11,513
Net Income	-10,421
Comprehensive Net Income	-10,421
BaseVar	23,751
ECR before LimitedLiability	86%
Economic Capital Ratio	219%