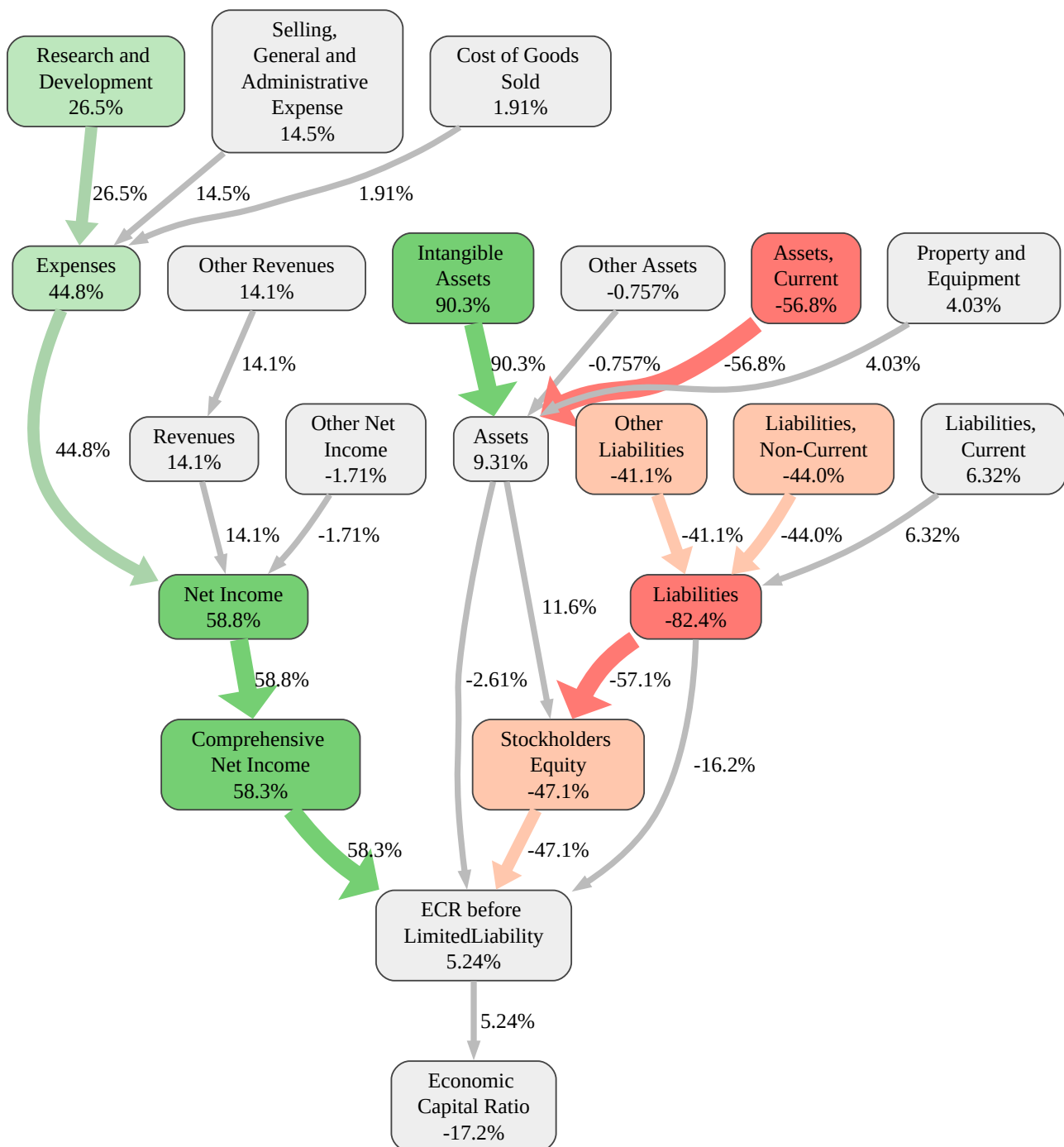




The relative strengths and weaknesses of Pfizer INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Pfizer INC compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 90% points. The greatest weakness of Pfizer INC is the variable Liabilities, reducing the Economic Capital Ratio by 82% points.

The company's Economic Capital Ratio, given in the ranking table, is 228%, being 17% points below the market average of 245%.

Input Variable	Value in 1000 USD
Assets, Current	38,949,000
Cost of Goods Sold	0
Intangible Assets	107,097,000
Liabilities, Current	31,115,000
Liabilities, Non-Current	37,735,000
Other Assets	12,251,000
Other Compr. Net Income	-1,545,000
Other Expenses	19,232,000
Other Liabilities	42,926,000
Other Net Income	-3,638,000
Other Revenues	52,824,000
Property and Equipment	13,318,000
Research and Development	7,872,000
Selling, General and Administrative Expense	14,837,000

Output Variable	Value in 1000 USD
Assets	171,615,000
Liabilities	111,776,000
Expenses	41,941,000
Revenues	52,824,000
Stockholders Equity	59,839,000
Net Income	7,245,000
Comprehensive Net Income	6,472,500
BaseVar	191,669,500
ECR before Limited Liability	97%
Economic Capital Ratio	228%