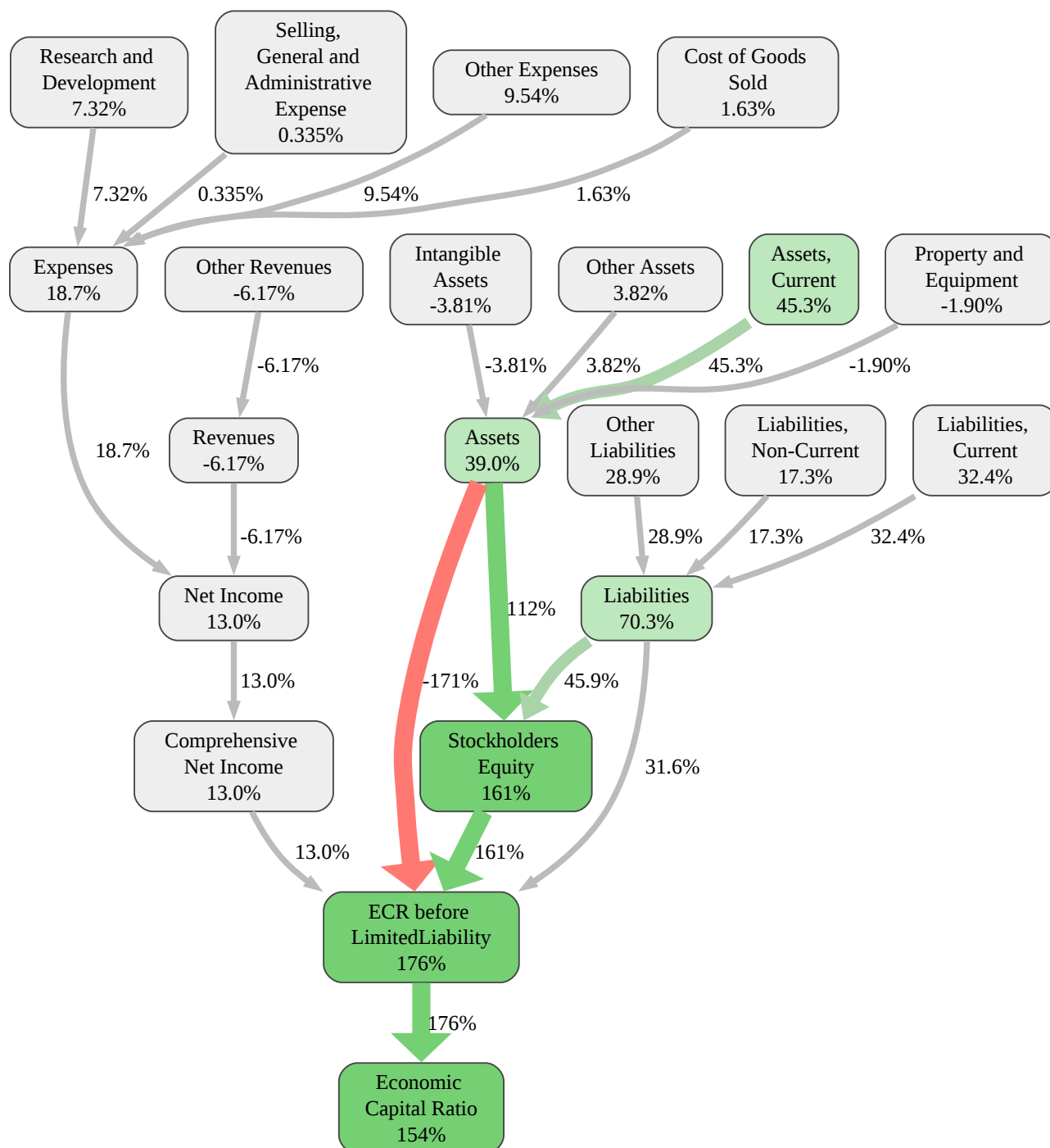




The relative strengths and weaknesses of Geron CORP are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Geron CORP compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 161% points. The greatest weakness of Geron CORP is the variable Other Revenues, reducing the Economic Capital Ratio by 6.2% points.

The company's Economic Capital Ratio, given in the ranking table, is 398%, being 154% points above the market average of 245%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	116,112	Assets	130,249
Cost of Goods Sold	0	Liabilities	7,869
Intangible Assets	0	Expenses	36,891
Liabilities, Current	7,869	Revenues	7,354
Liabilities, Non-Current	0	Stockholders Equity	122,380
Other Assets	13,954	Net Income	-29,537
Other Compr. Net Income	160	Comprehensive Net Income	-29,457
Other Expenses	83	BaseVar	91,262
Other Liabilities	0	ECR before LimitedLiability	344%
Other Net Income	0	Economic Capital Ratio	398%
Other Revenues	7,354		
Property and Equipment	183		
Research and Development	18,047		
Selling, General and Administrative Expense	18,761		