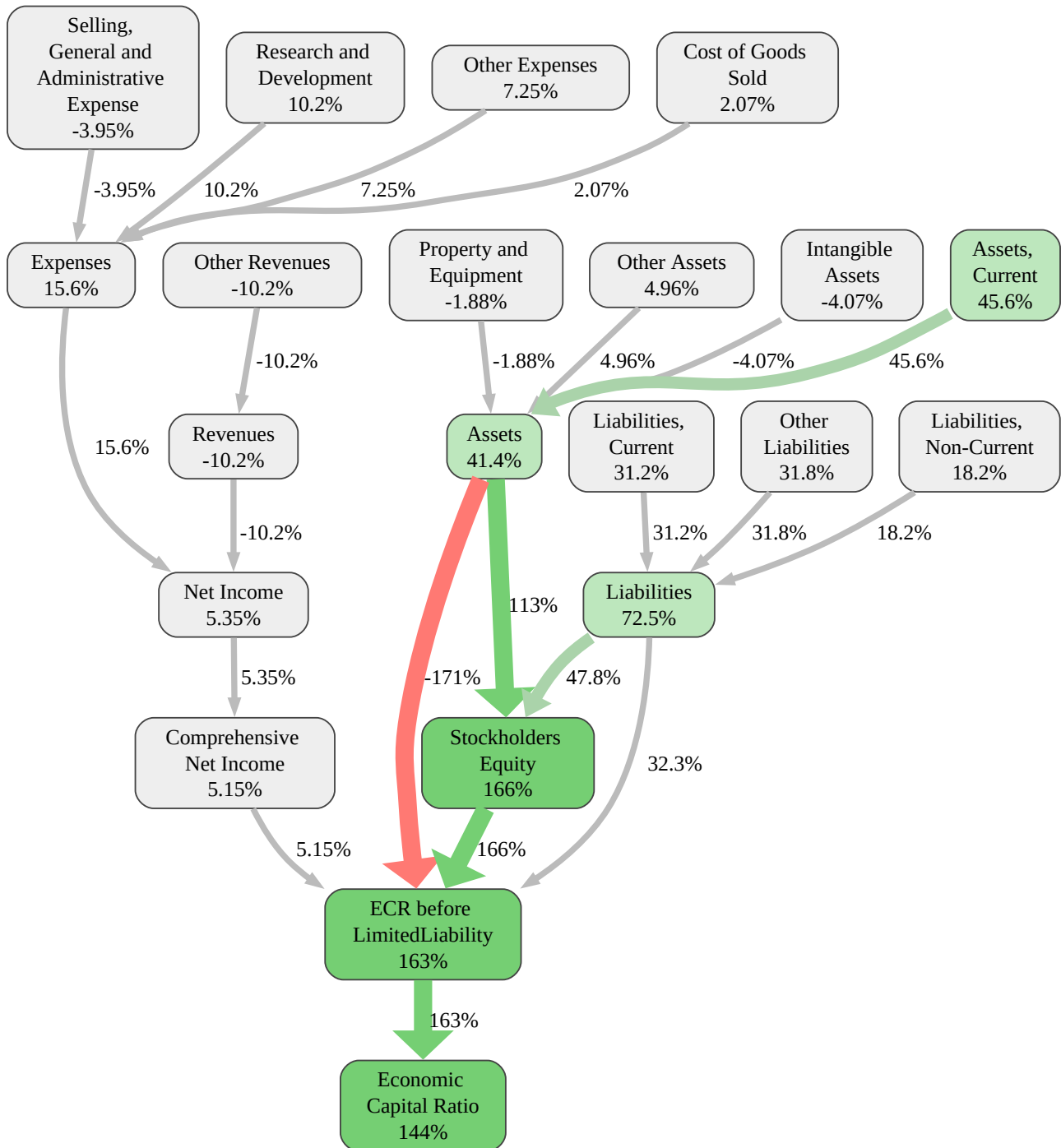




The relative strengths and weaknesses of Geron CORP are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Geron CORP compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 166% points. The greatest weakness of Geron CORP is the variable Other Revenues, reducing the Economic Capital Ratio by 10% points.

The company's Economic Capital Ratio, given in the ranking table, is 396%, being 144% points above the market average of 252%.

Input Variable	Value in 1000 USD
Assets, Current	95,970
Cost of Goods Sold	0
Intangible Assets	0
Liabilities, Current	6,516
Liabilities, Non-Current	0
Other Assets	14,241
Other Compr. Net Income	-154
Other Expenses	77
Other Liabilities	0
Other Net Income	0
Other Revenues	2,481
Property and Equipment	102
Research and Development	11,033
Selling, General and Administrative Expense	19,287

Output Variable	Value in 1000 USD
Assets	110,313
Liabilities	6,516
Expenses	30,397
Revenues	2,481
Stockholders Equity	103,797
Net Income	-27,916
Comprehensive Net Income	-27,993
BaseVar	74,930
ECR before LimitedLiability	339%
Economic Capital Ratio	396%