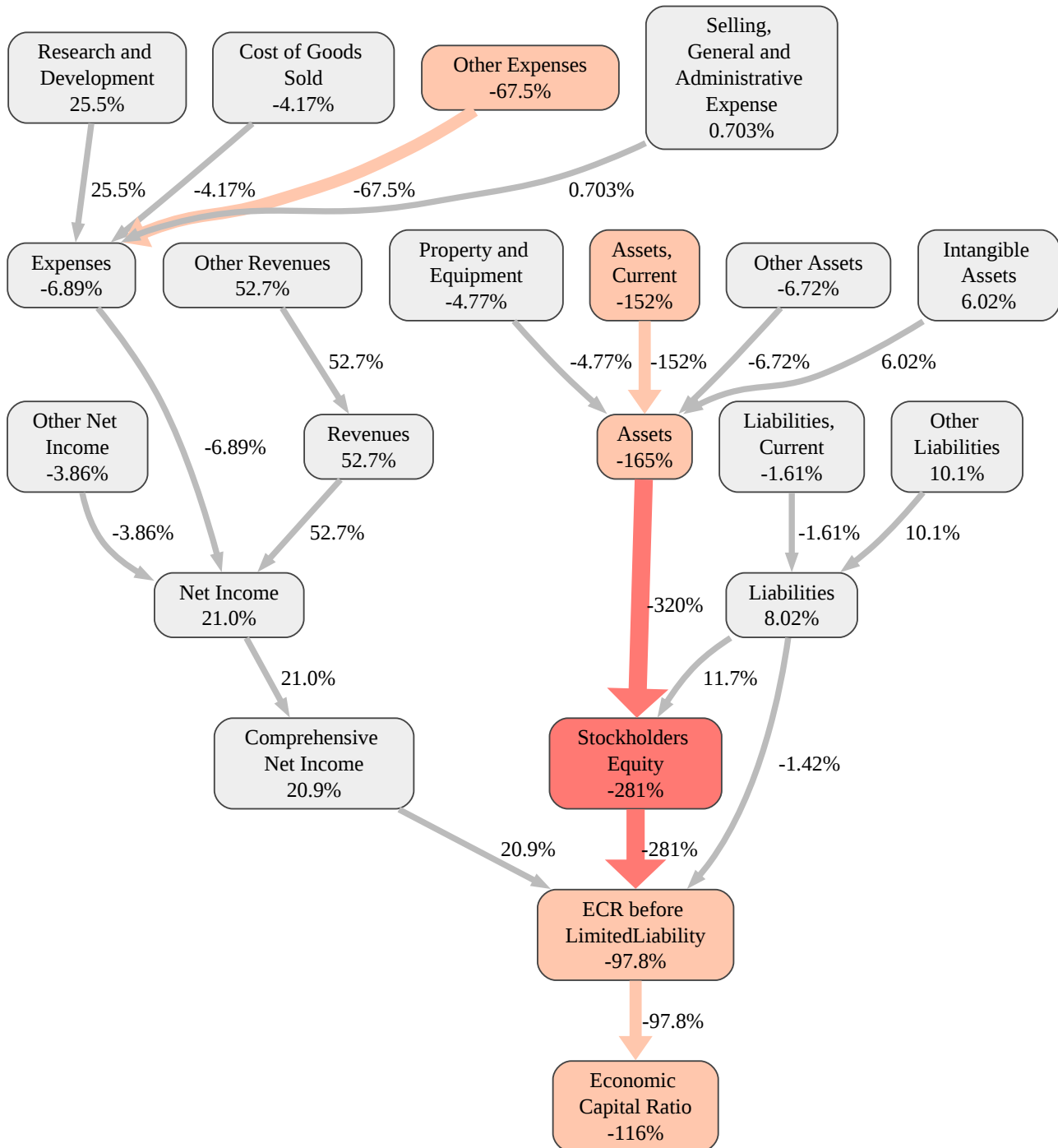




The relative strengths and weaknesses of Innovus Pharmaceuticals INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Innovus Pharmaceuticals INC compared to the market average is the variable Revenues, increasing the Economic Capital Ratio by 53% points. The greatest weakness of Innovus Pharmaceuticals INC is the variable Stockholders Equity, reducing the Economic Capital Ratio by 281% points.

The company's Economic Capital Ratio, given in the ranking table, is 134%, being 116% points below the market average of 250%.

Input Variable	Value in 1000 USD
Assets, Current	5,016
Cost of Goods Sold	4,325
Intangible Assets	4,843
Liabilities, Current	7,353
Liabilities, Non-Current	2,665
Other Assets	21
Other Compr. Net Income	0
Other Expenses	17,206
Other Liabilities	0
Other Net Income	-2,587
Other Revenues	23,990
Property and Equipment	247
Research and Development	160
Selling, General and Administrative Expense	7,991

Output Variable	Value in 1000 USD
Assets	10,127
Liabilities	10,018
Expenses	29,682
Revenues	23,990
Stockholders Equity	109
Net Income	-8,279
Comprehensive Net Income	-8,279
BaseVar	38,202
ECR before LimitedLiability	-80%
Economic Capital Ratio	134%