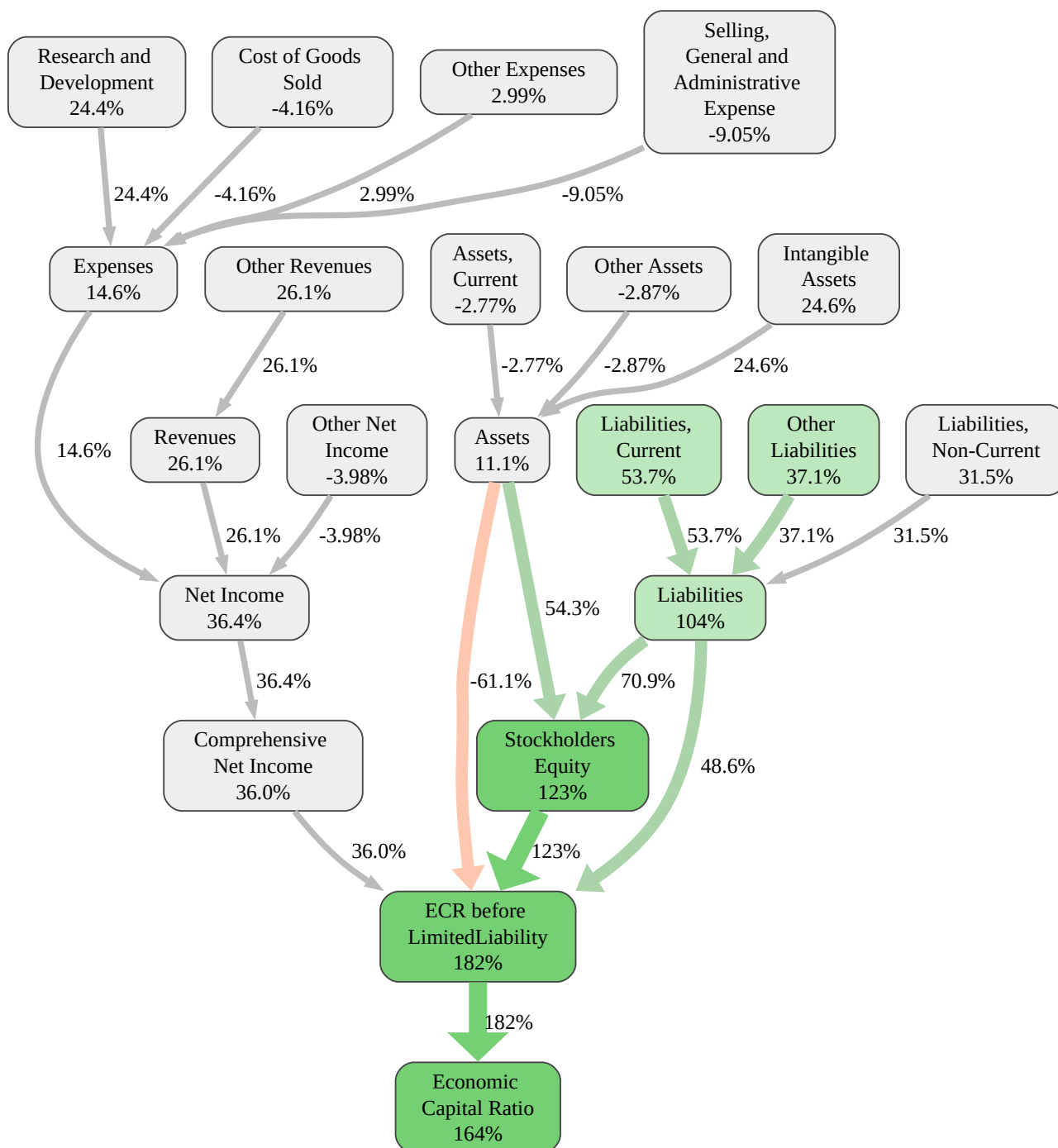




The relative strengths and weaknesses of Aratana Therapeutics INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Aratana Therapeutics INC compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 123% points. The greatest weakness of Aratana Therapeutics INC is the variable Selling, General and Administrative Expense, reducing the Economic Capital Ratio by 9.0% points.

The company's Economic Capital Ratio, given in the ranking table, is 414%, being 164% points above the market average of 250%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	58,127	Assets	106,436
Cost of Goods Sold	6,783	Liabilities	5,614
Intangible Assets	46,945	Expenses	47,300
Liabilities, Current	5,557	Revenues	35,412
Liabilities, Non-Current	57	Stockholders Equity	100,822
Other Assets	671	Net Income	-14,722
Other Compr. Net Income	-473	Comprehensive Net Income	-14,958
Other Expenses	4,382	BaseVar	99,034
Other Liabilities	0	ECR before LimitedLiability	366%
Other Net Income	-2,834	Economic Capital Ratio	414%
Other Revenues	35,412		
Property and Equipment	693		
Research and Development	7,355		
Selling, General and Administrative Expense	28,780		