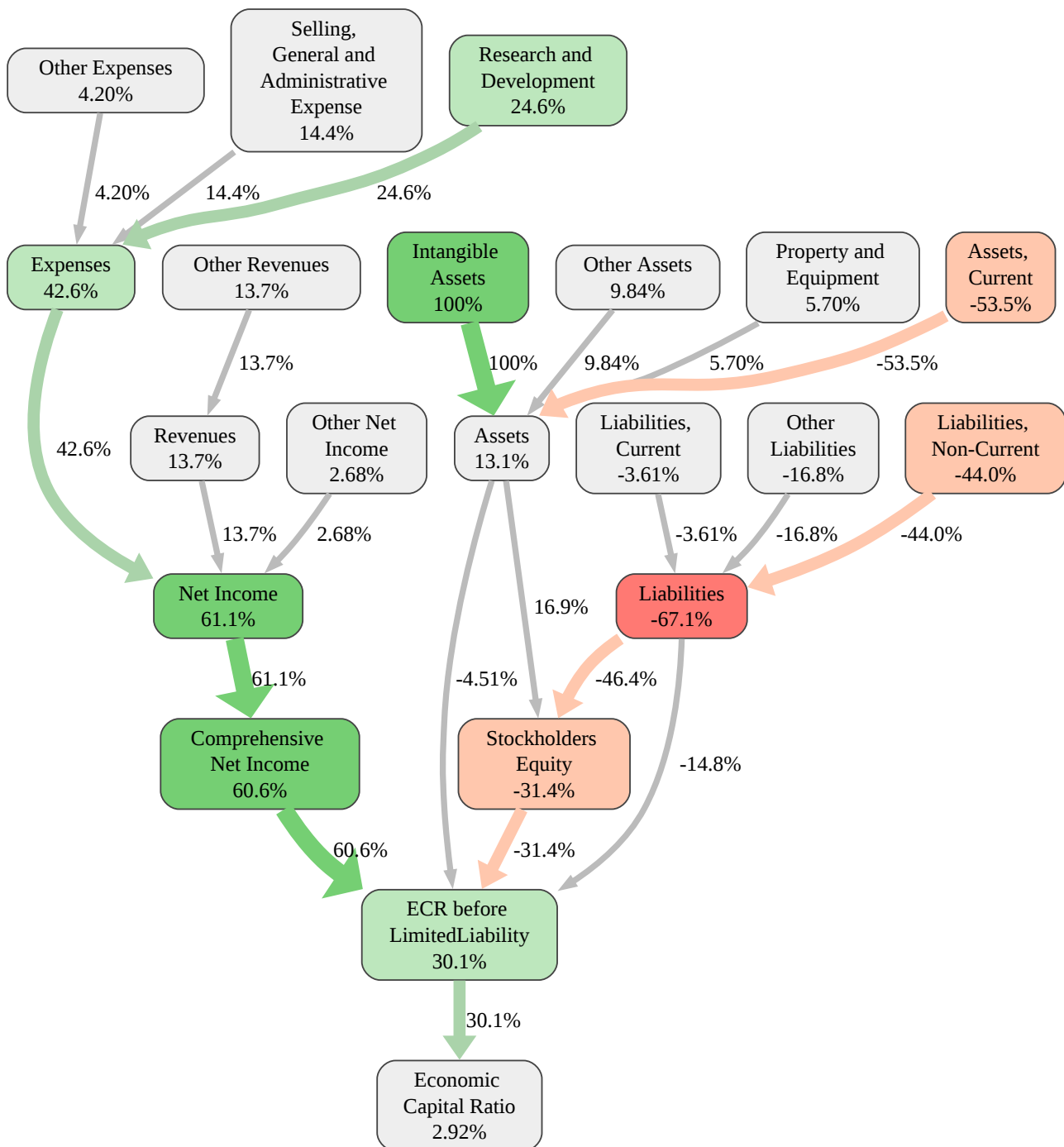




The relative strengths and weaknesses of Pfizer INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Pfizer INC compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 100% points. The greatest weakness of Pfizer INC is the variable Liabilities, reducing the Economic Capital Ratio by 67% points.

The company's Economic Capital Ratio, given in the ranking table, is 241%, being 2.9% points above the market average of 238%.

Input Variable	Value in 1000 USD
Assets, Current	32,803,000
Cost of Goods Sold	10,219,000
Intangible Assets	94,023,000
Liabilities, Current	37,304,000
Liabilities, Non-Current	42,272,000
Other Assets	26,696,000
Other Compr. Net Income	-394,000
Other Expenses	6,741,000
Other Liabilities	24,466,000
Other Net Income	4,512,000
Other Revenues	51,750,000
Property and Equipment	13,967,000
Research and Development	8,650,000
Selling, General and Administrative Expense	14,350,000

Output Variable	Value in 1000 USD
Assets	167,489,000
Liabilities	104,042,000
Expenses	39,960,000
Revenues	51,750,000
Stockholders Equity	63,447,000
Net Income	16,302,000
Comprehensive Net Income	16,105,000
BaseVar	184,073,500
ECR before Limited Liability	114%
Economic Capital Ratio	241%