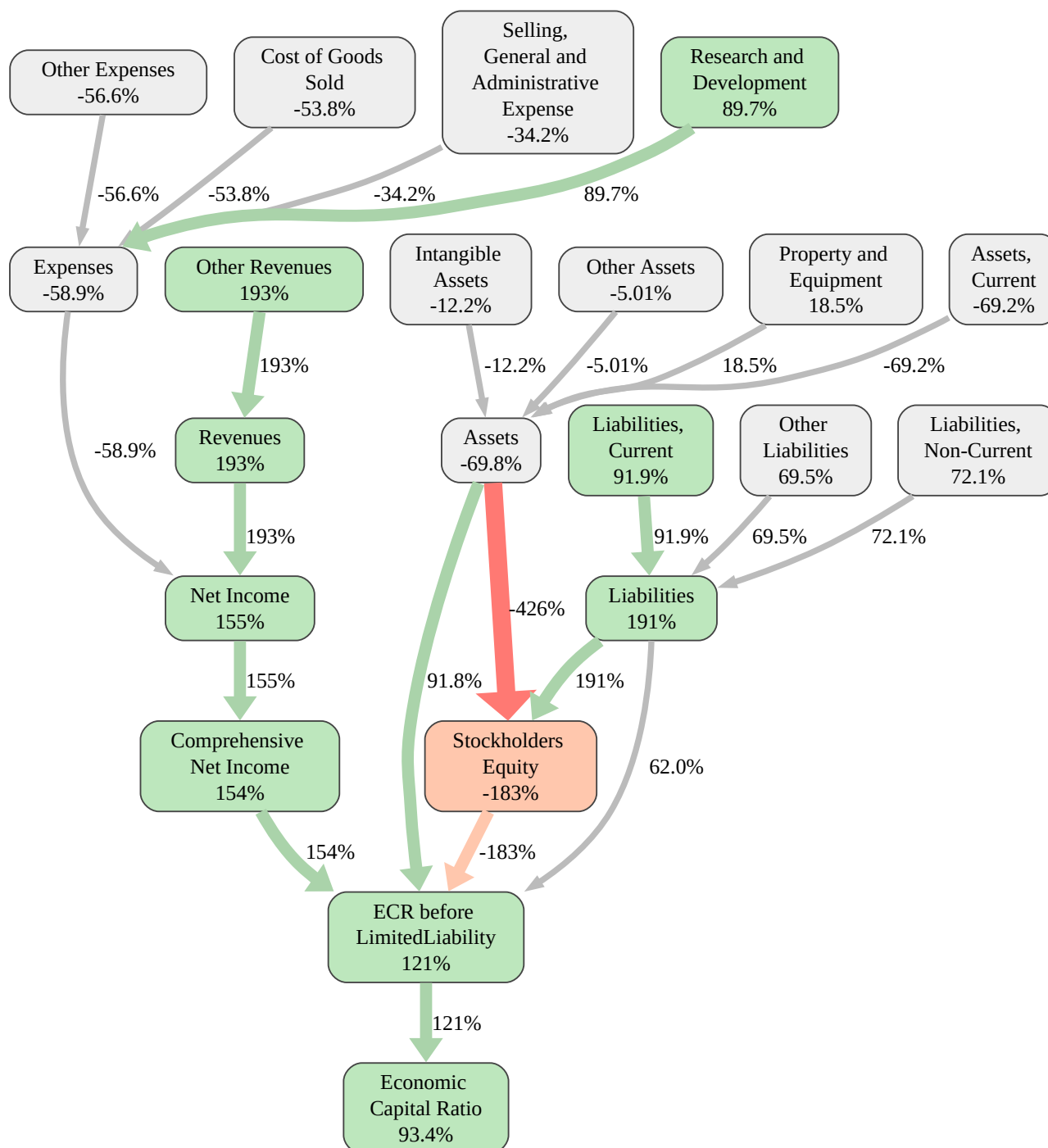




Reliv International INC Rank 83 of 363

The relative strengths and weaknesses of Reliv International INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Reliv International INC compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 193% points. The greatest weakness of Reliv International INC is the variable Stockholders Equity, reducing the Economic Capital Ratio by 183% points.

The company's Economic Capital Ratio, given in the ranking table, is 331%, being 93% points above the market average of 238%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	5,866	Assets	15,307
Cost of Goods Sold	9,557	Liabilities	4,205
Intangible Assets	1,722	Expenses	36,130
Liabilities, Current	3,989	Revenues	35,055
Liabilities, Non-Current	216	Stockholders Equity	11,102
Other Assets	3,278	Net Income	-444
Other Compr. Net Income	45	Comprehensive Net Income	-422
Other Expenses	11,774	BaseVar	45,686
Other Liabilities	0	ECR before LimitedLiability	244%
Other Net Income	630	Economic Capital Ratio	331%
Other Revenues	35,055		
Property and Equipment	4,441		
Research and Development	0		
Selling, General and Administrative Expense	14,799		