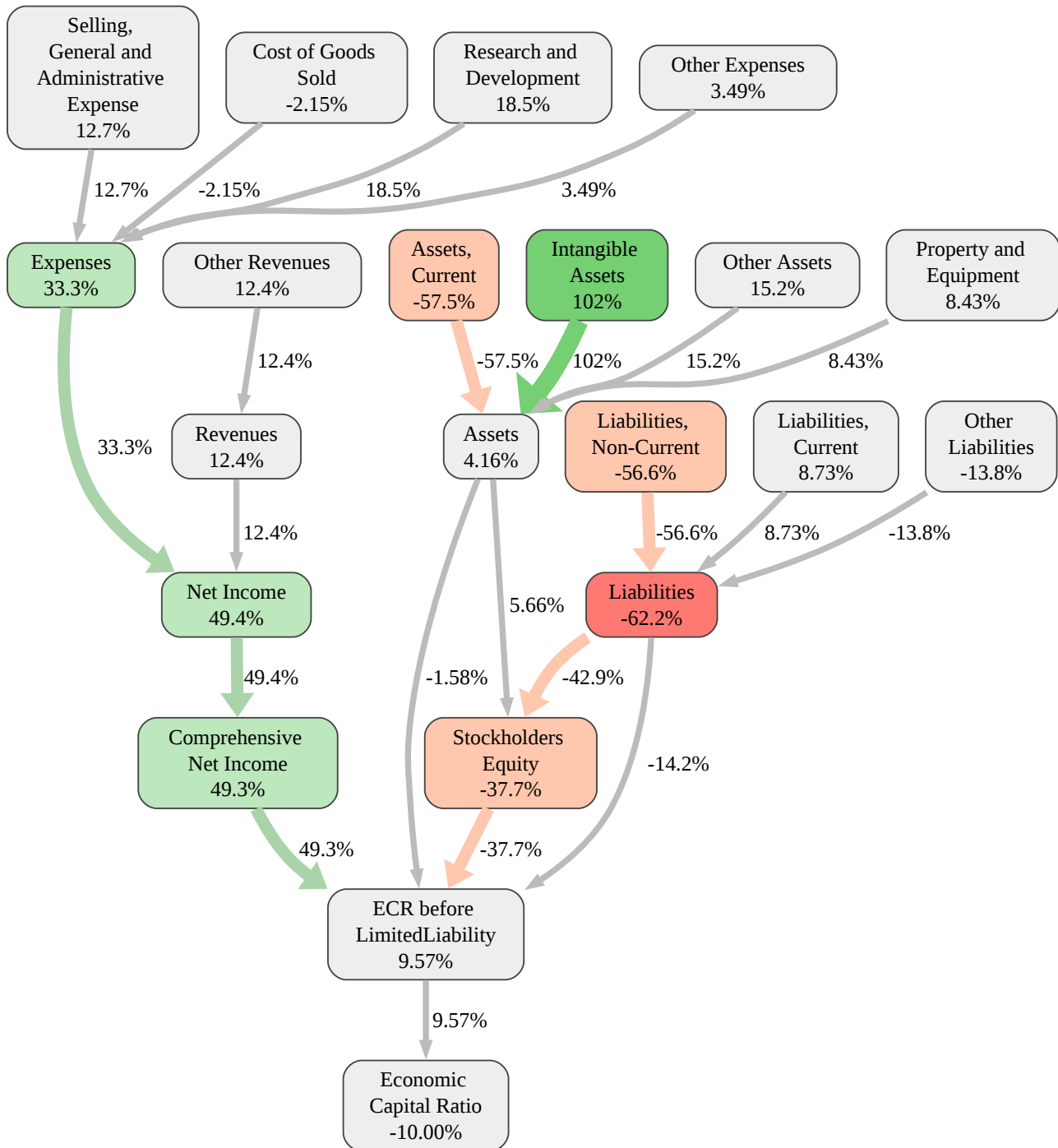




The relative strengths and weaknesses of Pfizer INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Pfizer INC compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 102% points. The greatest weakness of Pfizer INC is the variable Liabilities, reducing the Economic Capital Ratio by 62% points.

The company's Economic Capital Ratio, given in the ranking table, is 246%, being 10.0% points below the market average of 256%.

Input Variable	Value in 1000 USD
Assets, Current	35,067,000
Cost of Goods Sold	8,692,000
Intangible Assets	78,048,000
Liabilities, Current	25,920,000
Liabilities, Non-Current	43,802,000
Other Assets	27,214,000
Other Compr. Net Income	-13,000
Other Expenses	4,513,000
Other Liabilities	21,034,000
Other Net Income	1,968,000
Other Revenues	41,908,000
Property and Equipment	13,900,000
Research and Development	9,405,000
Selling, General and Administrative Expense	11,615,000

Output Variable	Value in 1000 USD
Assets	154,229,000
Liabilities	90,756,000
Expenses	34,225,000
Revenues	41,908,000
Stockholders Equity	63,473,000
Net Income	9,651,000
Comprehensive Net Income	9,644,500
BaseVar	161,549,500
ECR before Limited Liability	121%
Economic Capital Ratio	246%