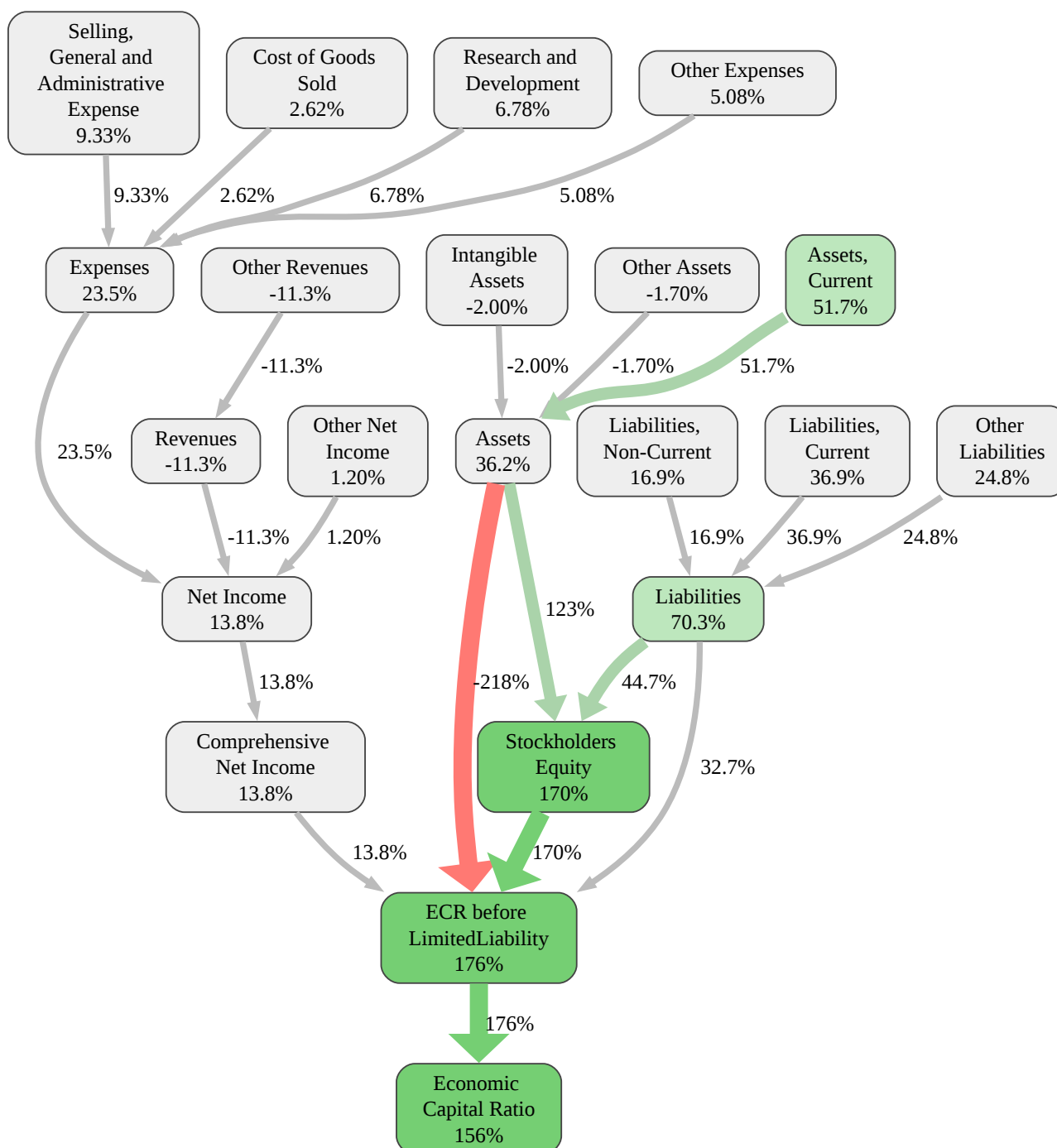




The relative strengths and weaknesses of Kura Oncology Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Kura Oncology Inc compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 170% points. The greatest weakness of Kura Oncology Inc is the variable Other Revenues, reducing the Economic Capital Ratio by 11% points.

The company's Economic Capital Ratio, given in the ranking table, is 412%, being 156% points above the market average of 256%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	637,292	Assets	647,212
Cost of Goods Sold	0	Liabilities	36,307
Intangible Assets	0	Expenses	91,899
Liabilities, Current	26,024	Revenues	0
Liabilities, Non-Current	10,283	Stockholders Equity	610,905
Other Assets	7,899	Net Income	-89,625
Other Compr. Net Income	-285	Comprehensive Net Income	-89,768
Other Expenses	0	BaseVar	388,988
Other Liabilities	0	ECR before LimitedLiability	363%
Other Net Income	2,274	Economic Capital Ratio	412%
Other Revenues	0		
Property and Equipment	2,021		
Research and Development	60,397		
Selling, General and Administrative Expense	31,502		