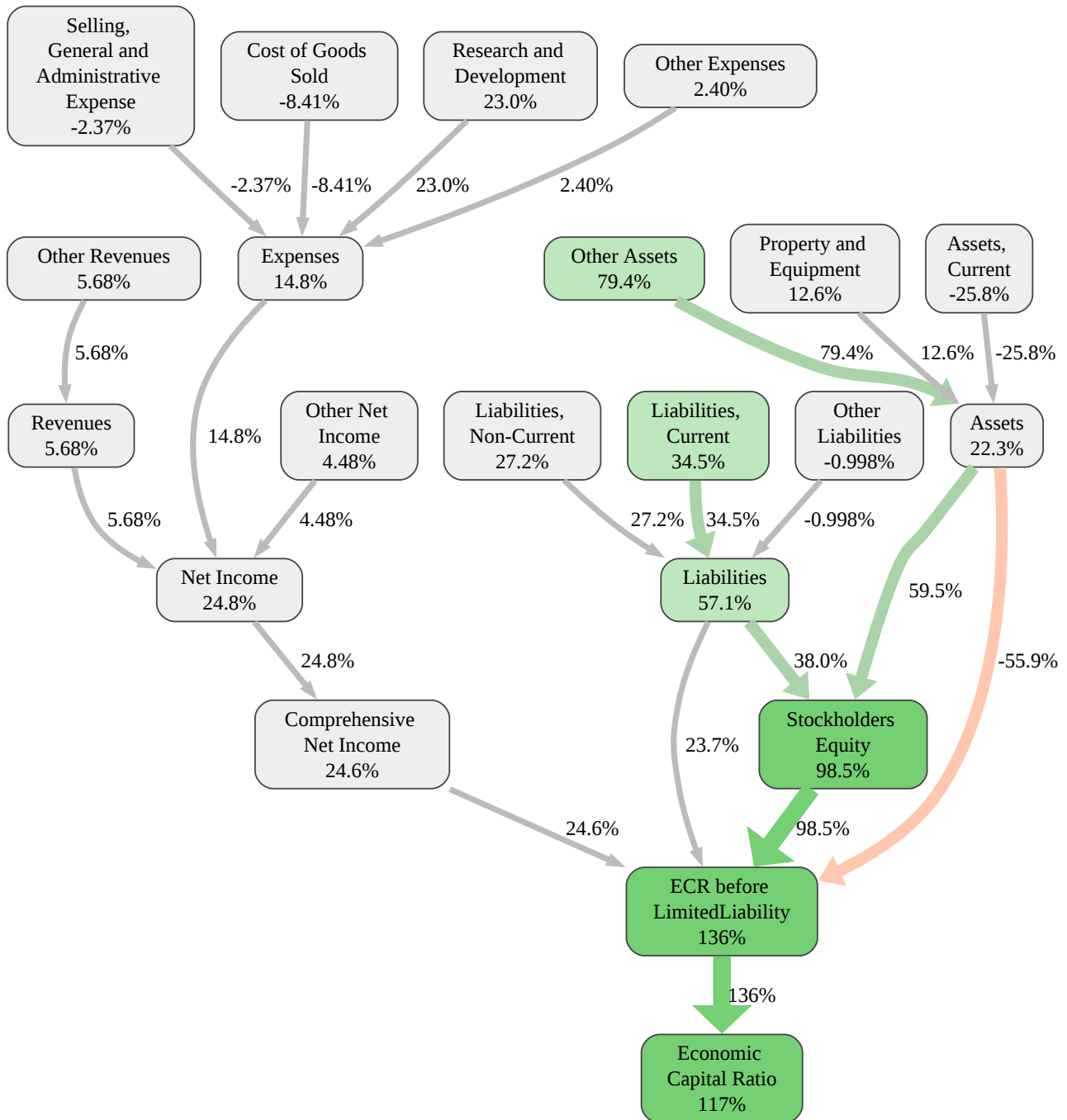




The relative strengths and weaknesses of BODY MIND INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of BODY MIND INC compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 99% points. The greatest weakness of BODY MIND INC is the variable Assets, Current, reducing the Economic Capital Ratio by 26% points.

The company's Economic Capital Ratio, given in the ranking table, is 373%, being 117% points above the market average of 256%.

Input Variable	Value in 1000 USD
Assets, Current	5,601
Cost of Goods Sold	3,779
Intangible Assets	2,636
Liabilities, Current	2,810
Liabilities, Non-Current	0
Other Assets	23,830
Other Compr. Net Income	-96
Other Expenses	1,213
Other Liabilities	2,685
Other Net Income	1,190
Other Revenues	6,259
Property and Equipment	6,733
Research and Development	0
Selling, General and Administrative Expense	7,055

Output Variable	Value in 1000 USD
Assets	38,799
Liabilities	5,495
Expenses	12,047
Revenues	6,259
Stockholders Equity	33,304
Net Income	-4,598
Comprehensive Net Income	-4,646
BaseVar	31,943
ECR before Limited Liability	307%
Economic Capital Ratio	373%