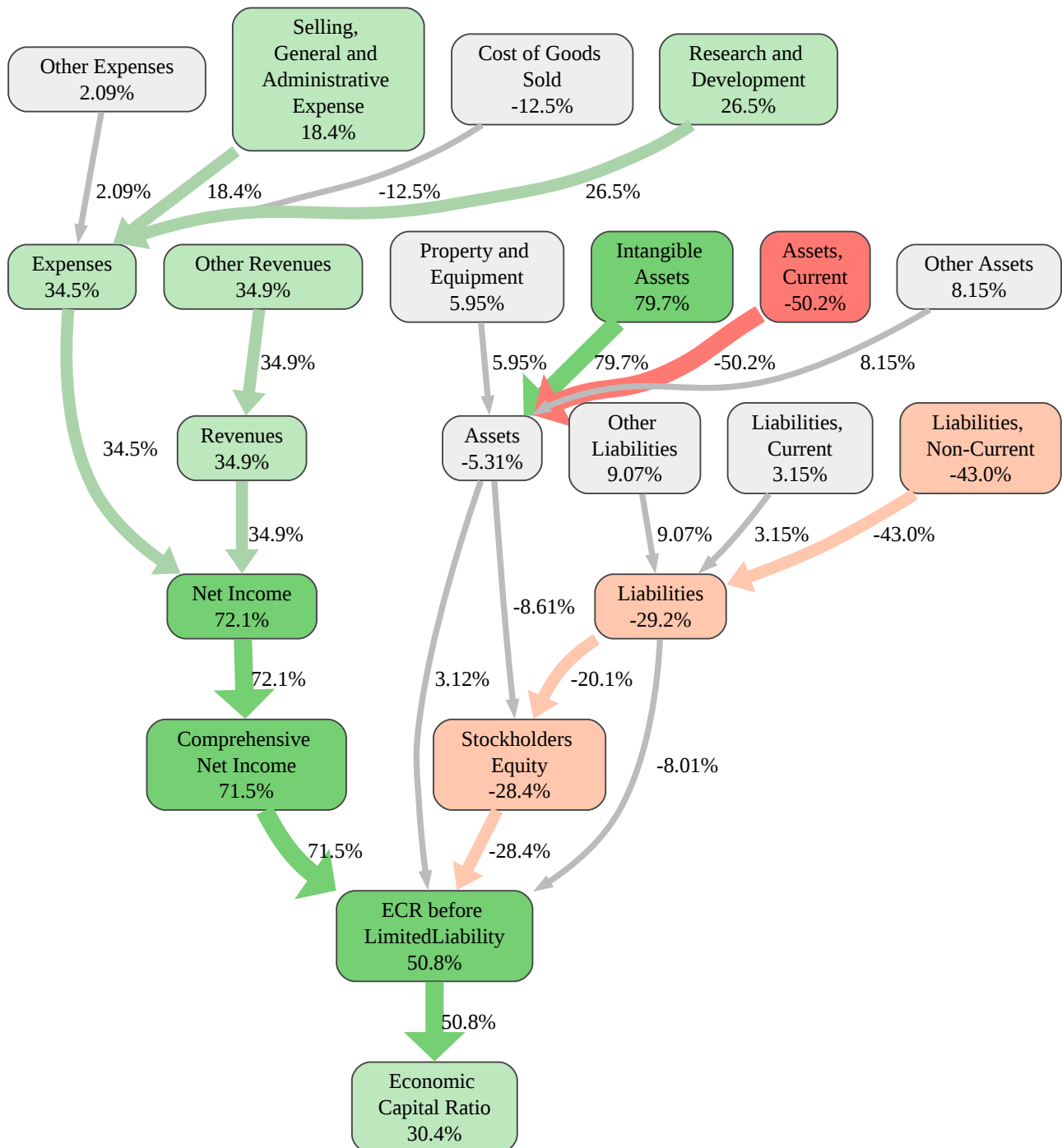




The relative strengths and weaknesses of Pfizer INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Pfizer INC compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 80% points. The greatest weakness of Pfizer INC is the variable Assets, Current, reducing the Economic Capital Ratio by 50% points.

The company's Economic Capital Ratio, given in the ranking table, is 275%, being 30% points above the market average of 245%.

Input Variable	Value in 1000 USD
Assets, Current	51,259,000
Cost of Goods Sold	34,344,000
Intangible Assets	94,745,000
Liabilities, Current	42,138,000
Liabilities, Non-Current	46,064,000
Other Assets	34,927,000
Other Compr. Net Income	-2,442,000
Other Expenses	8,312,000
Other Liabilities	13,086,000
Other Net Income	-211,000
Other Revenues	100,330,000
Property and Equipment	16,274,000
Research and Development	12,381,000
Selling, General and Administrative Expense	13,677,000

Output Variable	Value in 1000 USD
Assets	197,205,000
Liabilities	101,288,000
Expenses	68,714,000
Revenues	100,330,000
Stockholders Equity	95,917,000
Net Income	31,405,000
Comprehensive Net Income	30,184,000
BaseVar	235,095,000
ECR before LimitedLiability	160%
Economic Capital Ratio	275%