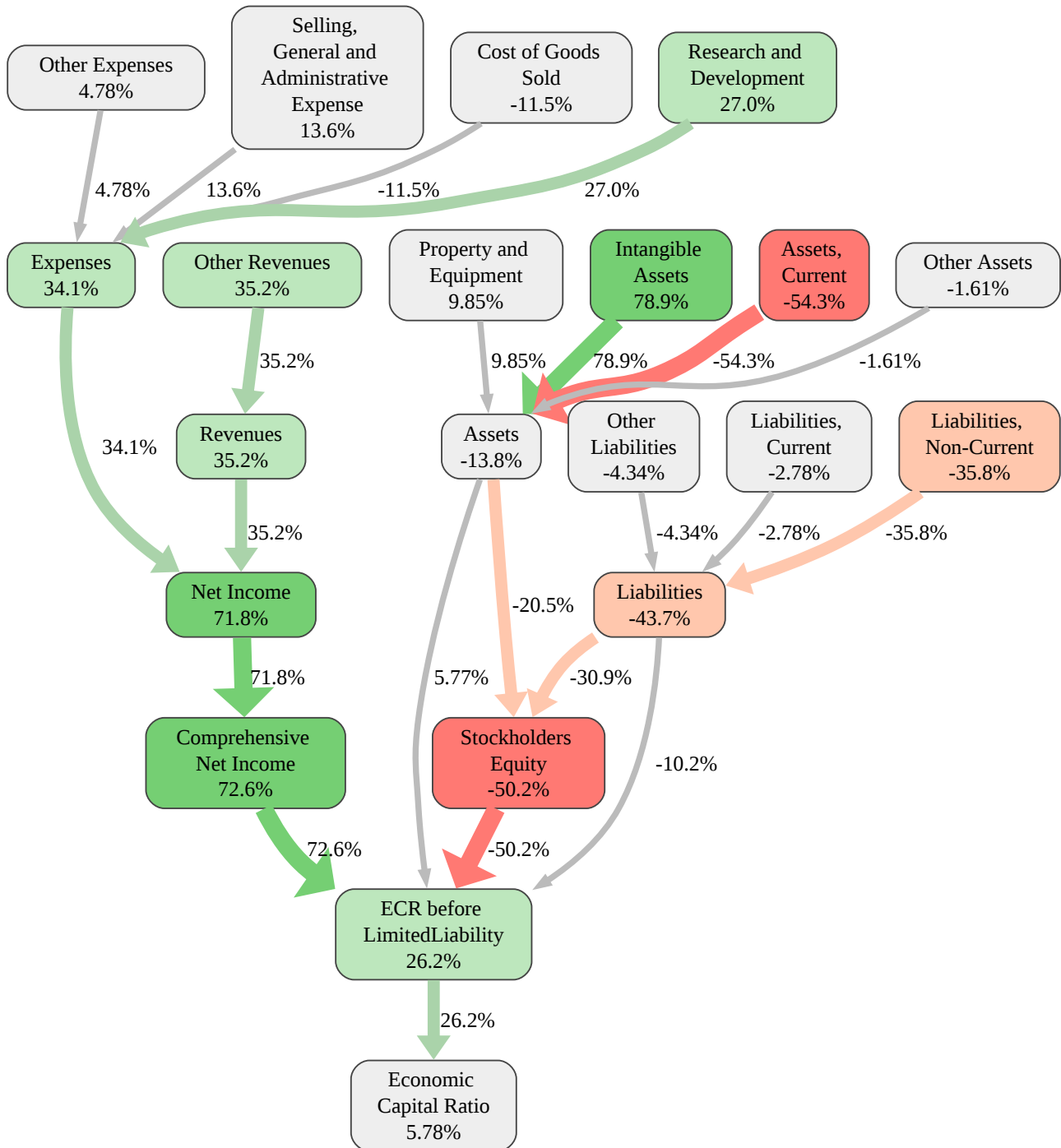




The relative strengths and weaknesses of Johnson Johnson are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Johnson Johnson compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 79% points. The greatest weakness of Johnson Johnson is the variable Assets, Current, reducing the Economic Capital Ratio by 54% points.

The company's Economic Capital Ratio, given in the ranking table, is 251%, being 5.8% points above the market average of 245%.

Input Variable	Value in 1000 USD
Assets, Current	60,979,000
Cost of Goods Sold	29,855,000
Intangible Assets	81,638,000
Liabilities, Current	45,226,000
Liabilities, Non-Current	40,671,000
Other Assets	20,439,000
Other Compr. Net Income	2,184,000
Other Expenses	3,233,000
Other Liabilities	22,098,000
Other Net Income	-436,000
Other Revenues	93,775,000
Property and Equipment	18,962,000
Research and Development	14,714,000
Selling, General and Administrative Expense	24,659,000

Output Variable	Value in 1000 USD
Assets	182,018,000
Liabilities	107,995,000
Expenses	72,461,000
Revenues	93,775,000
Stockholders Equity	74,023,000
Net Income	20,878,000
Comprehensive Net Income	21,970,000
BaseVar	229,434,500
ECR before Limited Liability	126%
Economic Capital Ratio	251%