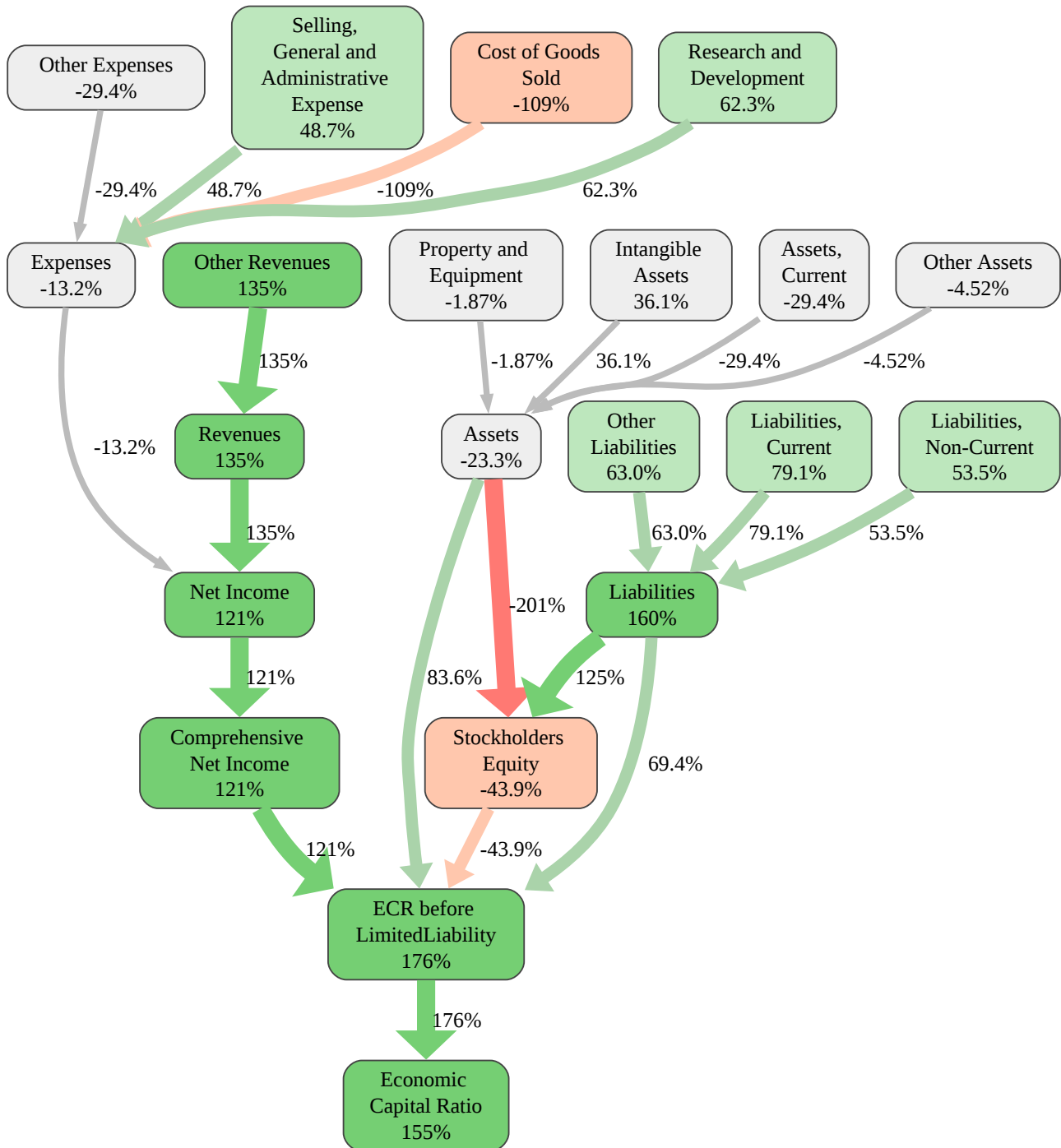




The relative strengths and weaknesses of LFTD Partners INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of LFTD Partners INC compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 160% points. The greatest weakness of LFTD Partners INC is the variable Cost of Goods Sold, reducing the Economic Capital Ratio by 109% points.

The company's Economic Capital Ratio, given in the ranking table, is 400%, being 155% points above the market average of 245%.

Input Variable	Value in 1000 USD
Assets, Current	13,854
Cost of Goods Sold	36,423
Intangible Assets	22,293
Liabilities, Current	6,210
Liabilities, Non-Current	384
Other Assets	3,965
Other Compr. Net Income	0
Other Expenses	13,978
Other Liabilities	-0.0010
Other Net Income	181
Other Revenues	57,417
Property and Equipment	1,020
Research and Development	0
Selling, General and Administrative Expense	0

Output Variable	Value in 1000 USD
Assets	41,132
Liabilities	6,595
Expenses	50,401
Revenues	57,417
Stockholders Equity	34,538
Net Income	7,196
Comprehensive Net Income	7,196
BaseVar	77,863
ECR before Limited Liability	346%
Economic Capital Ratio	400%