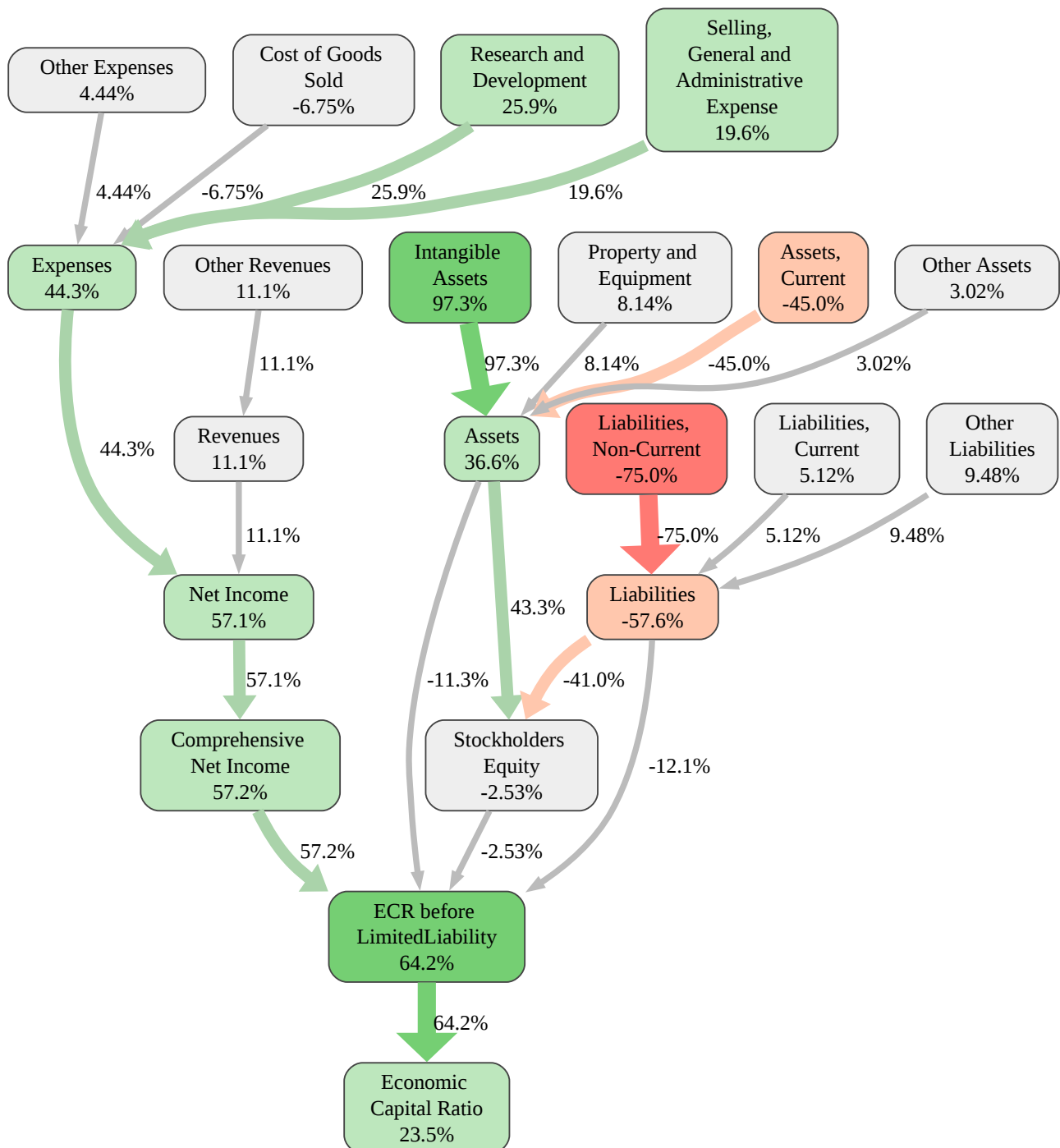




The relative strengths and weaknesses of Pfizer INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Pfizer INC compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 97% points. The greatest weakness of Pfizer INC is the variable Liabilities, Non-Current, reducing the Economic Capital Ratio by 75% points.

The company's Economic Capital Ratio, given in the ranking table, is 237%, being 24% points above the market average of 213%.

Input Variable	Value in 1000 USD
Assets, Current	43,333,000
Cost of Goods Sold	24,954,000
Intangible Assets	132,683,000
Liabilities, Current	47,794,000
Liabilities, Non-Current	78,077,000
Other Assets	31,545,000
Other Compr. Net Income	304,000
Other Expenses	6,561,000
Other Liabilities	11,342,000
Other Net Income	820,000
Other Revenues	58,496,000
Property and Equipment	18,940,000
Research and Development	10,873,000
Selling, General and Administrative Expense	14,771,000

Output Variable	Value in 1000 USD
Assets	226,501,000
Liabilities	137,213,000
Expenses	57,159,000
Revenues	58,496,000
Stockholders Equity	89,288,000
Net Income	2,157,000
Comprehensive Net Income	2,309,000
BaseVar	240,246,500
ECR before LimitedLiability	108%
Economic Capital Ratio	237%