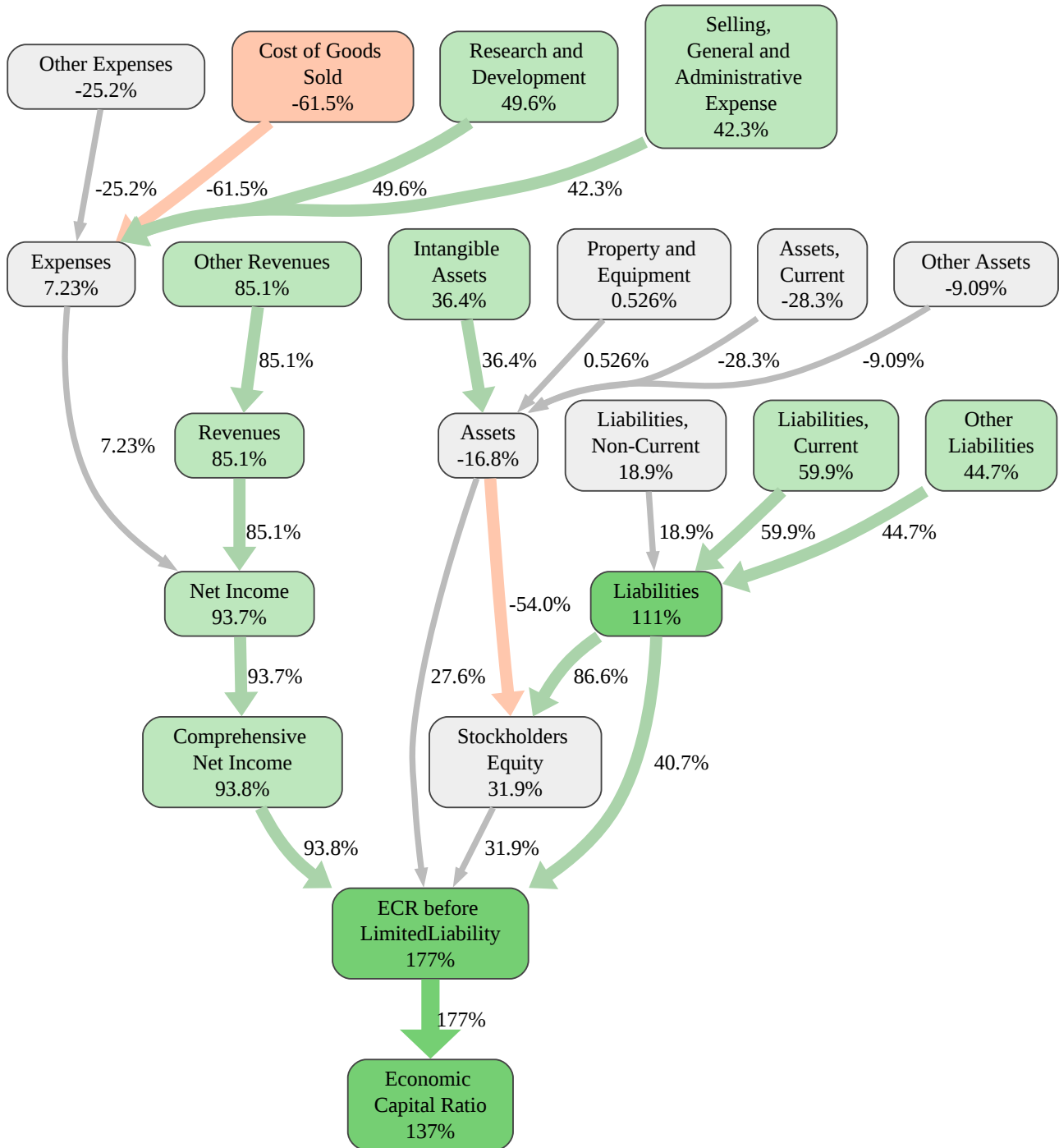




The relative strengths and weaknesses of LFTD Partners INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of LFTD Partners INC compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 111% points. The greatest weakness of LFTD Partners INC is the variable Cost of Goods Sold, reducing the Economic Capital Ratio by 62% points.

The company's Economic Capital Ratio, given in the ranking table, is 350%, being 137% points above the market average of 213%.

Input Variable	Value in 1000 USD
Assets, Current	21,669
Cost of Goods Sold	31,906
Intangible Assets	23,093
Liabilities, Current	8,687
Liabilities, Non-Current	3,842
Other Assets	3,588
Other Compr. Net Income	0
Other Expenses	17,892
Other Liabilities	0
Other Net Income	347
Other Revenues	51,611
Property and Equipment	2,996
Research and Development	0
Selling, General and Administrative Expense	0

Output Variable	Value in 1000 USD
Assets	51,347
Liabilities	12,529
Expenses	49,798
Revenues	51,611
Stockholders Equity	38,818
Net Income	2,159
Comprehensive Net Income	2,159
BaseVar	82,816
ECR before Limited Liability	272%
Economic Capital Ratio	350%