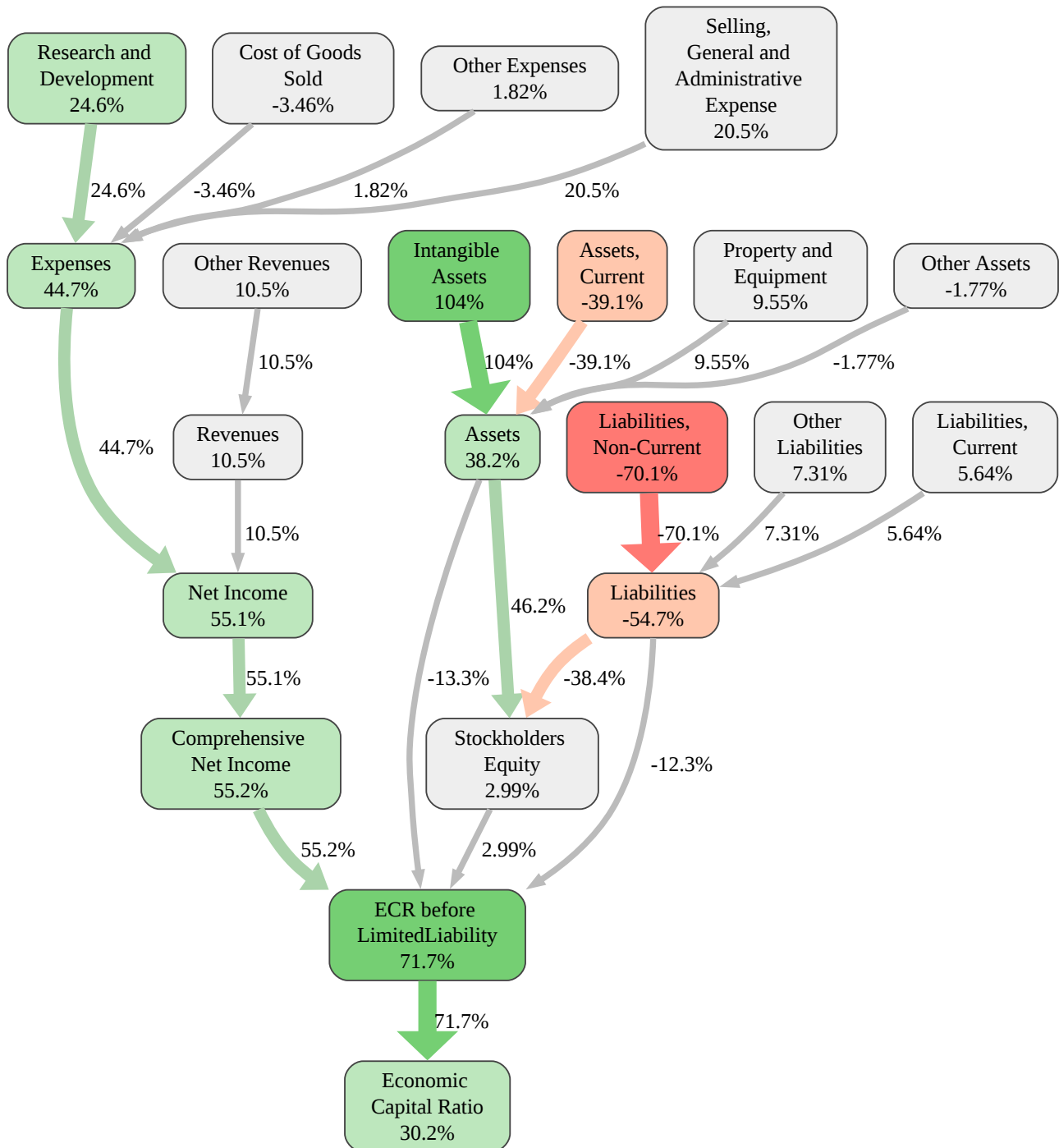




The relative strengths and weaknesses of Pfizer INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Pfizer INC compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 104% points. The greatest weakness of Pfizer INC is the variable Liabilities, Non-Current, reducing the Economic Capital Ratio by 70% points.

The company's Economic Capital Ratio, given in the ranking table, is 245%, being 30% points above the market average of 215%.

Input Variable	Value in 1000 USD
Assets, Current	50,358,000
Cost of Goods Sold	17,851,000
Intangible Assets	123,938,000
Liabilities, Current	42,995,000
Liabilities, Non-Current	71,555,000
Other Assets	20,707,000
Other Compr. Net Income	87,000
Other Expenses	7,677,000
Other Liabilities	10,349,000
Other Net Income	-4,377,000
Other Revenues	63,627,000
Property and Equipment	18,393,000
Research and Development	10,930,000
Selling, General and Administrative Expense	14,730,000

Output Variable	Value in 1000 USD
Assets	213,396,000
Liabilities	124,899,000
Expenses	51,188,000
Revenues	63,627,000
Stockholders Equity	88,497,000
Net Income	8,062,000
Comprehensive Net Income	8,105,500
BaseVar	228,787,000
ECR before Limited Liability	119%
Economic Capital Ratio	245%