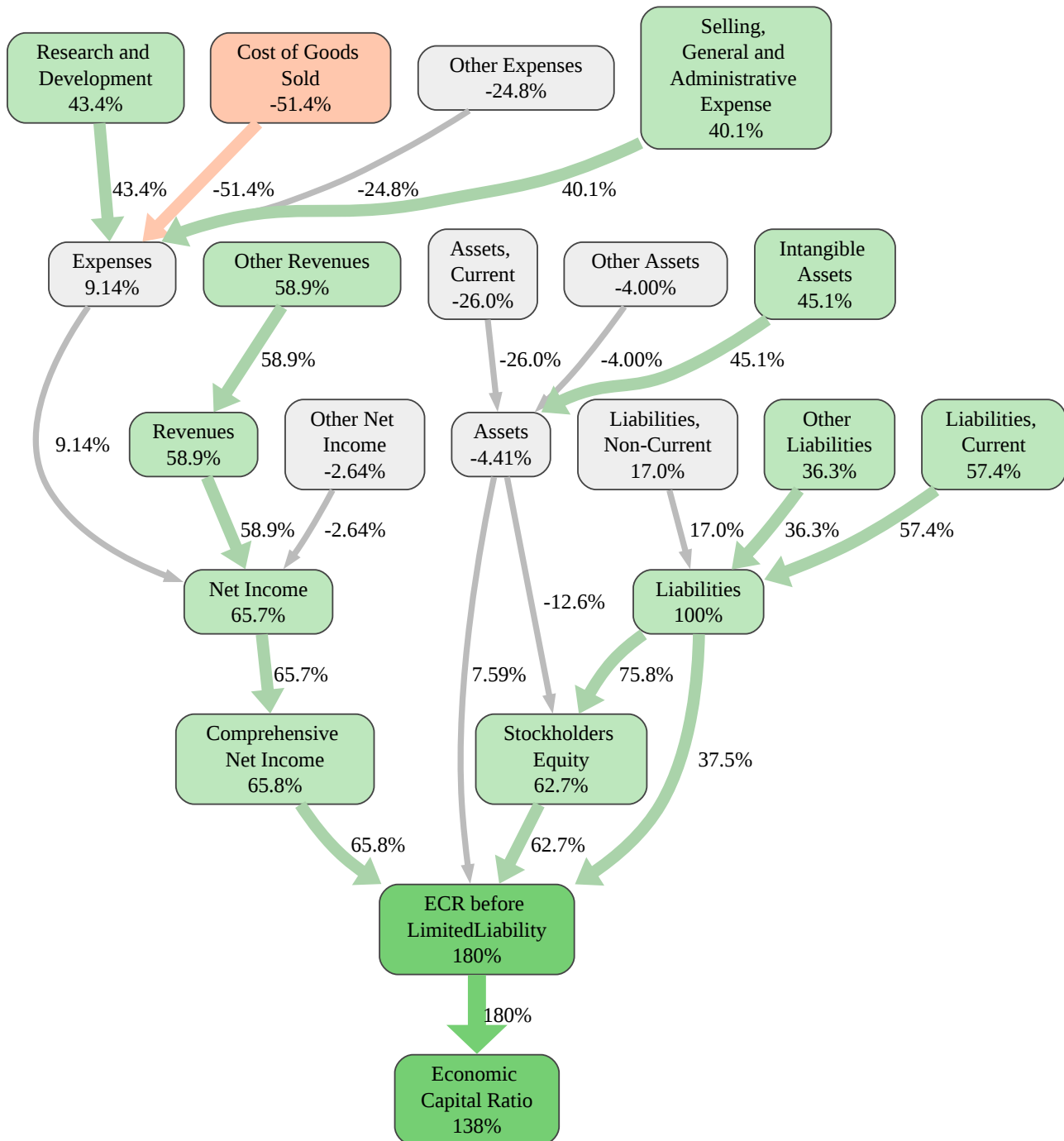




The relative strengths and weaknesses of LFTD Partners INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of LFTD Partners INC compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 100% points. The greatest weakness of LFTD Partners INC is the variable Cost of Goods Sold, reducing the Economic Capital Ratio by 51% points.

The company's Economic Capital Ratio, given in the ranking table, is 353%, being 138% points above the market average of 215%.

Input Variable	Value in 1000 USD
Assets, Current	16,928
Cost of Goods Sold	24,570
Intangible Assets	23,093
Liabilities, Current	6,084
Liabilities, Non-Current	3,727
Other Assets	4,590
Other Compr. Net Income	0
Other Expenses	14,053
Other Liabilities	0
Other Net Income	-1,608
Other Revenues	37,325
Property and Equipment	2,705
Research and Development	0
Selling, General and Administrative Expense	0

Output Variable	Value in 1000 USD
Assets	47,316
Liabilities	9,811
Expenses	38,623
Revenues	37,325
Stockholders Equity	37,504
Net Income	-2,906
Comprehensive Net Income	-2,906
BaseVar	67,342
ECR before Limited Liability	276%
Economic Capital Ratio	353%