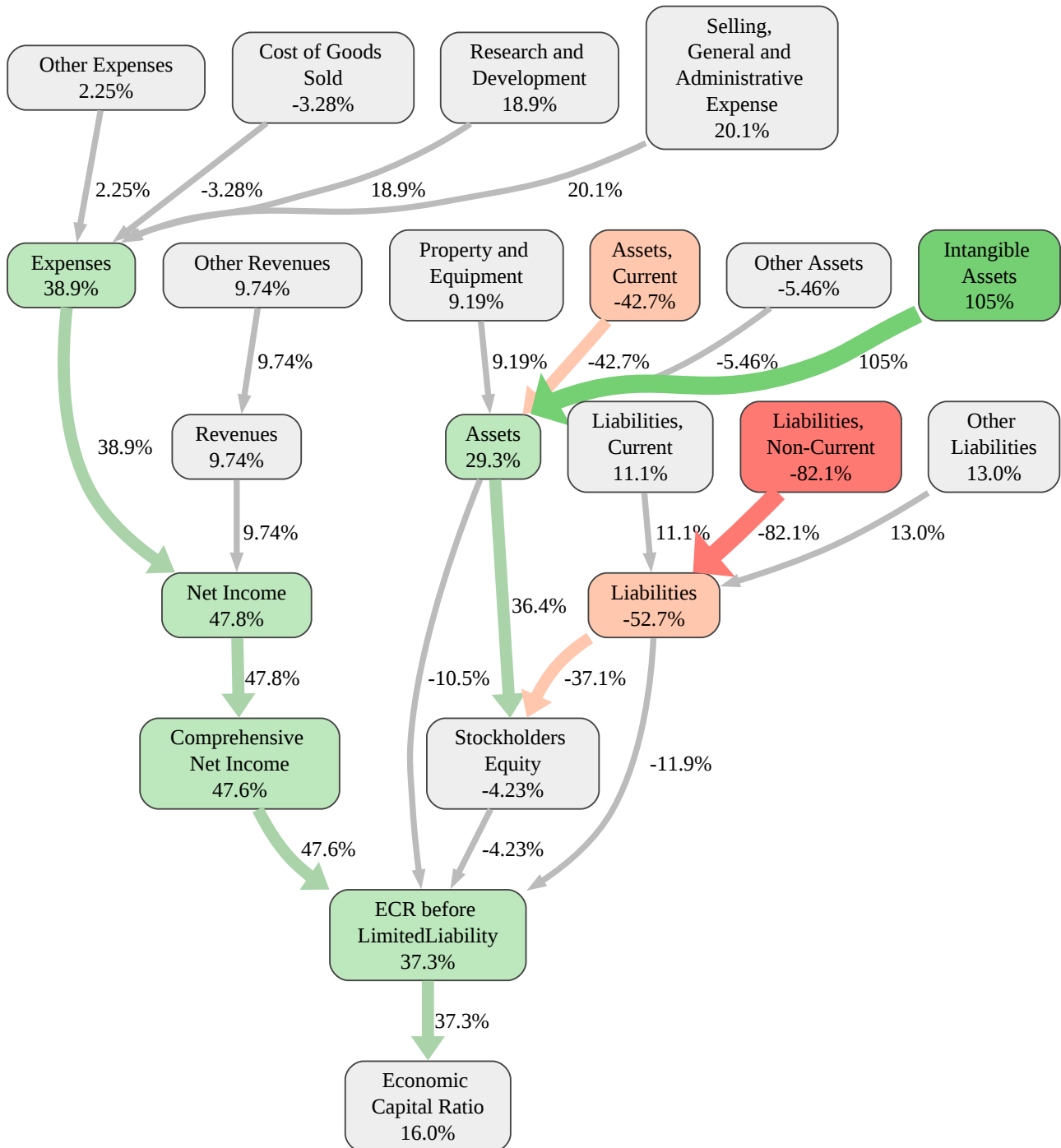




The relative strengths and weaknesses of Pfizer INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Pfizer INC compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 105% points. The greatest weakness of Pfizer INC is the variable Liabilities, Non-Current, reducing the Economic Capital Ratio by 82% points.

The company's Economic Capital Ratio, given in the ranking table, is 245%, being 16% points above the market average of 229%.

Input Variable	Value in 1000 USD
Assets, Current	42,898,000
Cost of Goods Sold	16,067,000
Intangible Assets	124,995,000
Liabilities, Current	36,984,000
Liabilities, Non-Current	76,366,000
Other Assets	20,950,000
Other Compr. Net Income	-268,000
Other Expenses	6,158,000
Other Liabilities	8,035,000
Other Net Income	-6,699,000
Other Revenues	62,579,000
Property and Equipment	19,317,000
Research and Development	12,050,000
Selling, General and Administrative Expense	13,794,000

Output Variable	Value in 1000 USD
Assets	208,160,000
Liabilities	121,385,000
Expenses	48,069,000
Revenues	62,579,000
Stockholders Equity	86,775,000
Net Income	7,811,000
Comprehensive Net Income	7,677,000
BaseVar	223,580,000
ECR before Limited Liability	119%
Economic Capital Ratio	245%