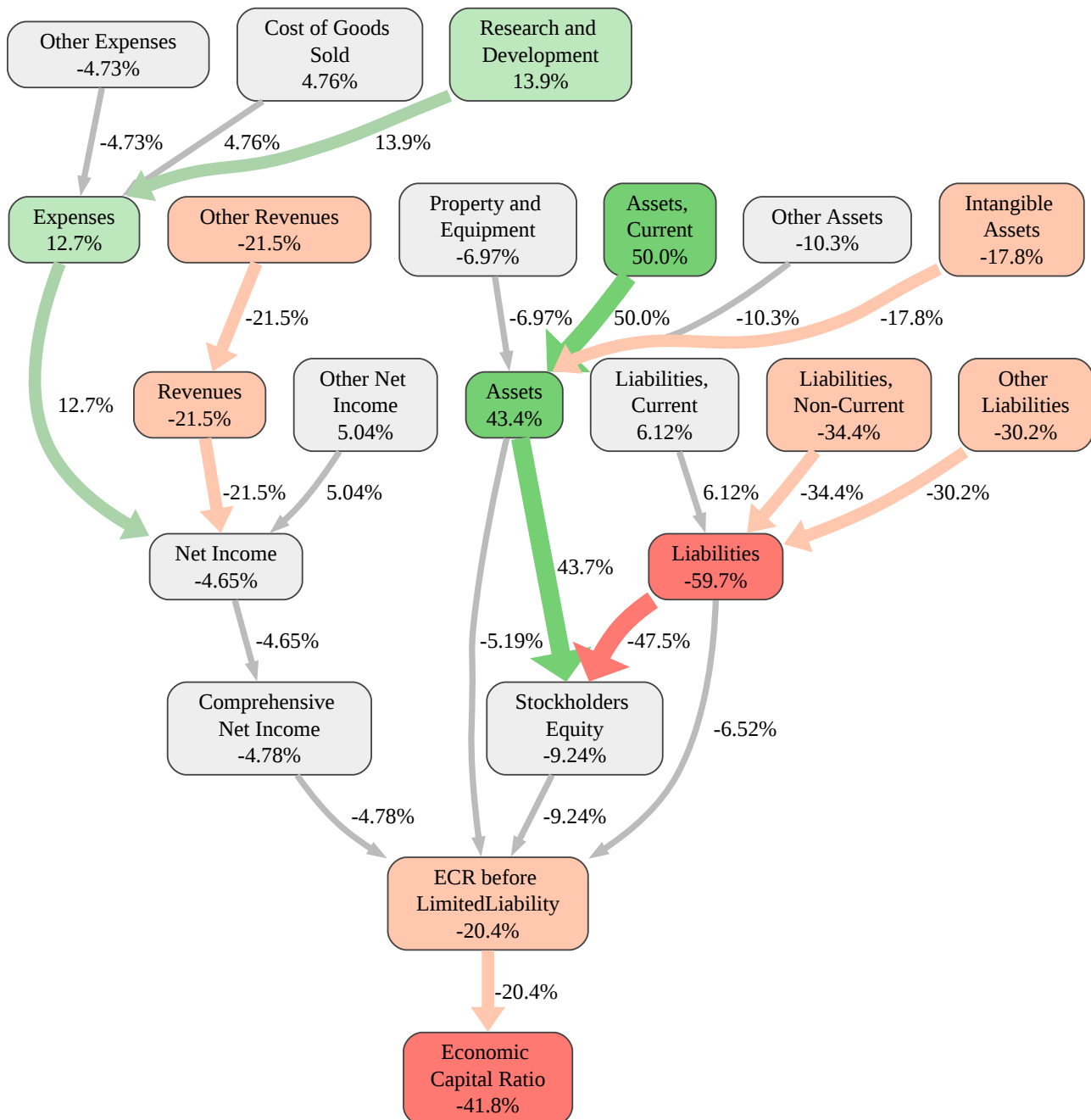




The relative strengths and weaknesses of Geron CORP are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Geron CORP compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 50% points. The greatest weakness of Geron CORP is the variable Liabilities, reducing the Economic Capital Ratio by 60% points.

The company's Economic Capital Ratio, given in the ranking table, is 188%, being 42% points below the market average of 229%.

Input Variable	Value in 1000 USD
Assets, Current	520,271
Cost of Goods Sold	0
Intangible Assets	0
Liabilities, Current	111,542
Liabilities, Non-Current	120,992
Other Assets	49,385
Other Compr. Net Income	8.0
Other Expenses	54,434
Other Liabilities	112,134
Other Net Income	17,742
Other Revenues	0
Property and Equipment	884
Research and Development	71,433
Selling, General and Administrative Expense	159,256

Output Variable	Value in 1000 USD
Assets	570,540
Liabilities	344,668
Expenses	285,123
Revenues	0
Stockholders Equity	225,872
Net Income	-267,381
Comprehensive Net Income	-267,377
BaseVar	609,040
ECR before LimitedLiability	49%
Economic Capital Ratio	188%