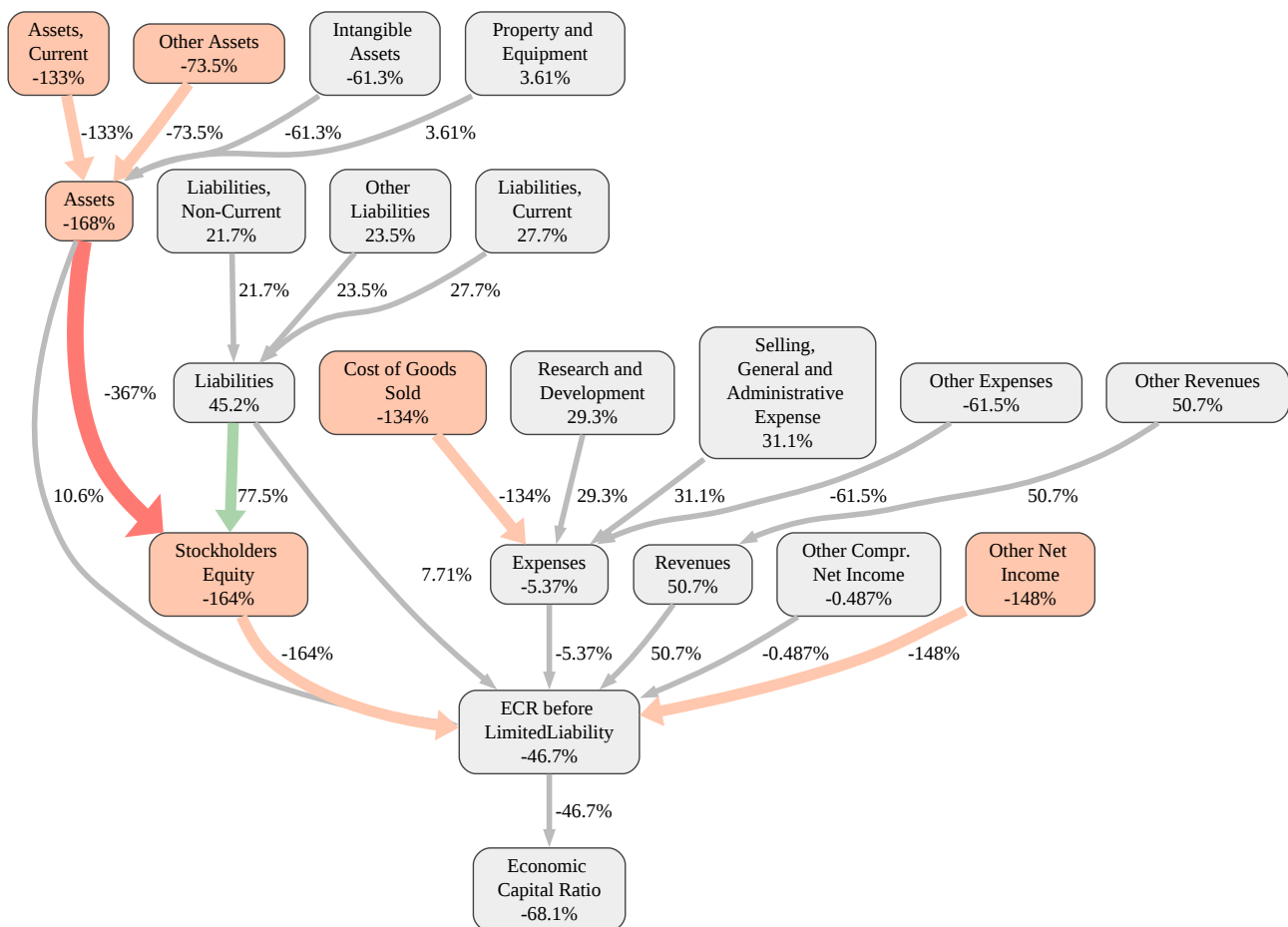




The relative strengths and weaknesses of LFTD Partners INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of LFTD Partners INC compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 51% points. The greatest weakness of LFTD Partners INC is the variable Assets, reducing the Economic Capital Ratio by 168% points.

The company's Economic Capital Ratio, given in the ranking table, is 161%, being 68% points below the market average of 229%.

| Input Variable                              | Value in<br>1000 USD |
|---------------------------------------------|----------------------|
| Assets, Current                             | 15,691               |
| Cost of Goods Sold                          | 24,300               |
| Intangible Assets                           | 0                    |
| Liabilities, Current                        | 5,162                |
| Liabilities, Non-Current                    | 1,478                |
| Other Assets                                | 1,308                |
| Other Compr. Net Income                     | 0                    |
| Other Expenses                              | 12,140               |
| Other Liabilities                           | 0.0010               |
| Other Net Income                            | -25,339              |
| Other Revenues                              | 36,921               |
| Property and Equipment                      | 2,273                |
| Research and Development                    | 0                    |
| Selling, General and Administrative Expense | 0                    |

| Output Variable             | Value in<br>1000 USD |
|-----------------------------|----------------------|
| Assets                      | 19,273               |
| Liabilities                 | 6,640                |
| Expenses                    | 36,440               |
| Revenues                    | 36,921               |
| Stockholders Equity         | 12,632               |
| Net Income                  | -24,859              |
| Comprehensive Net Income    | -24,859              |
| BaseVar                     | 62,307               |
| ECR before LimitedLiability | 21%                  |
| Economic Capital Ratio      | 161%                 |