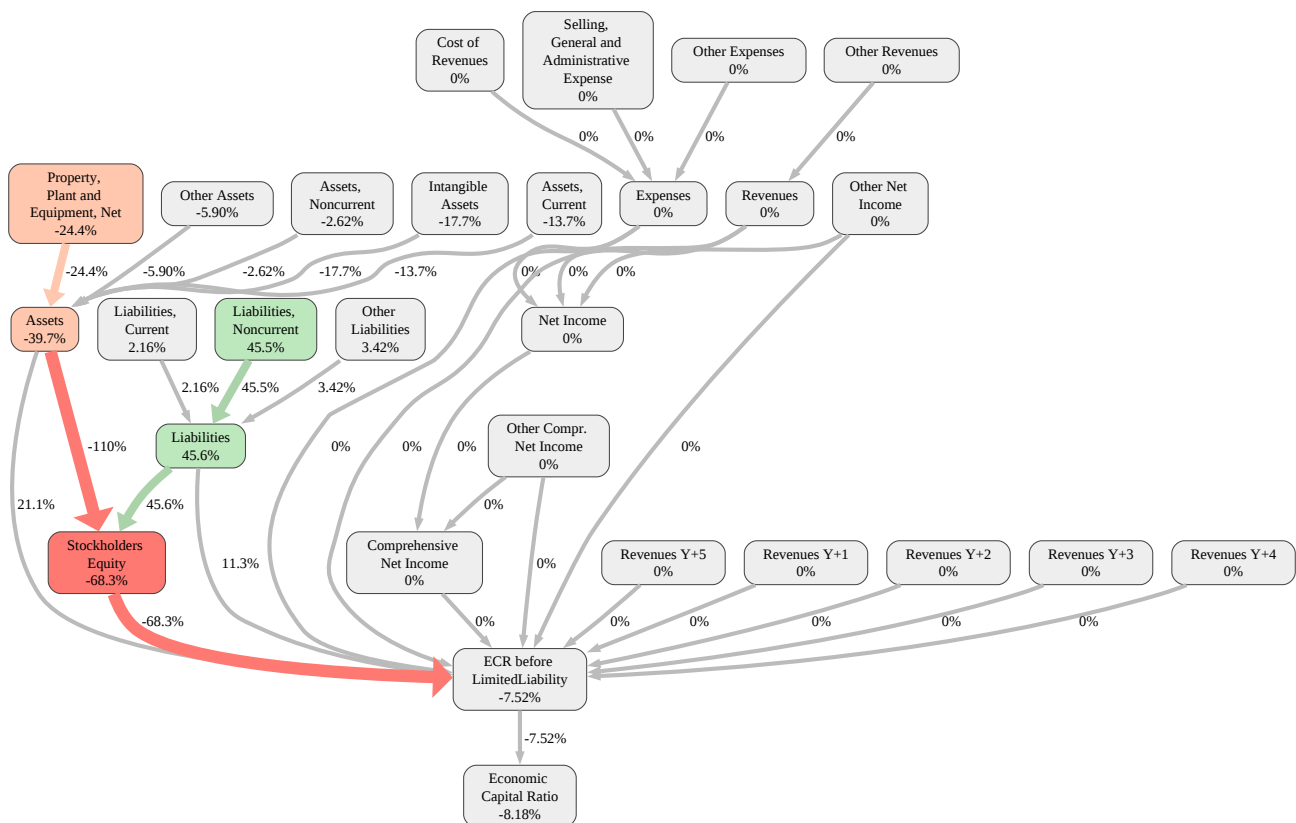




RealRate

PLASTIC & CHEMICALS 2024

American Rebel Holdings INC
Rank 28 of 44



RealRate

The First AI Rating Agency

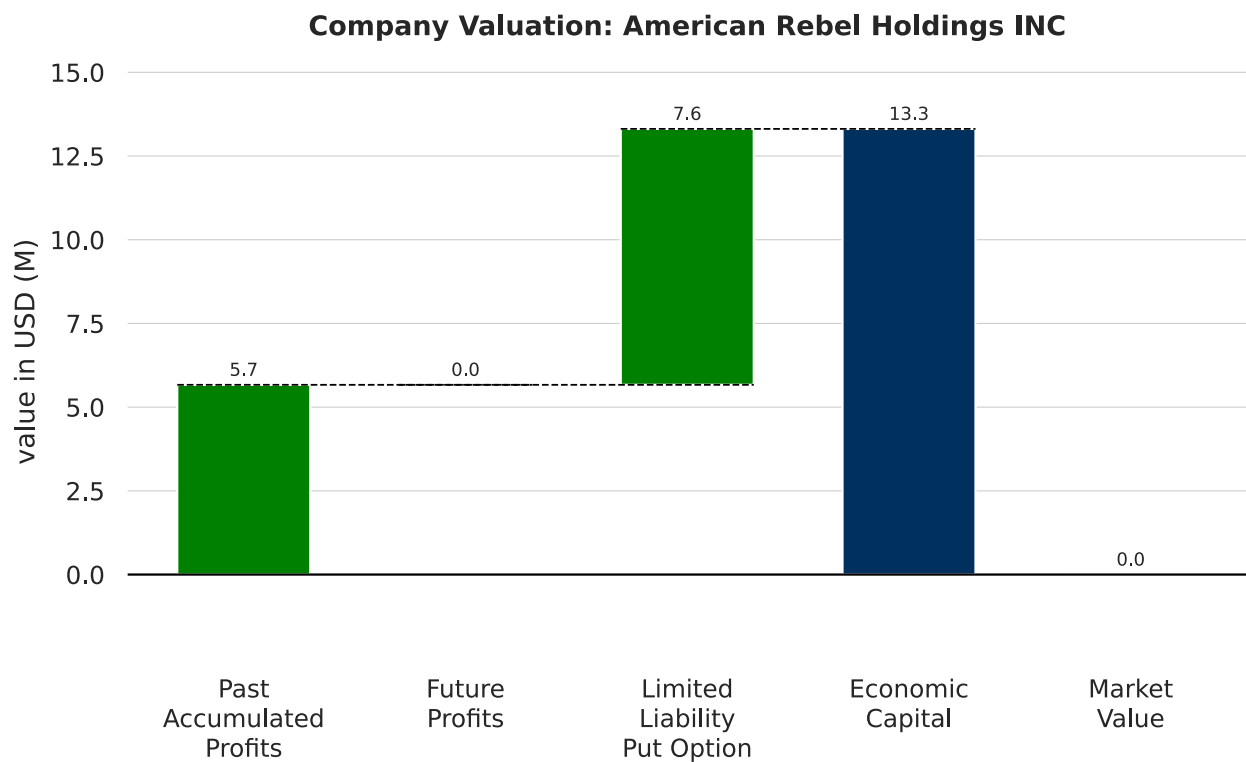
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The relative strengths and weaknesses of American Rebel Holdings INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of American Rebel Holdings INC compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 46% points. The greatest weakness of American Rebel Holdings INC is the variable Stockholders Equity, reducing the Economic Capital Ratio by 68% points.

The company's Economic Capital Ratio, given in the ranking table, is 119%, being 8.2% points below the market average of 128%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	10,258	Liabilities	7,653
Assets, Noncurrent	4,030	Assets	14,649
Cost of Revenues	13,192	Expenses	28,670
Intangible Assets	2,000	Revenues	16,228
Liabilities, Current	6,745	Stockholders Equity	6,996
Liabilities, Noncurrent	907	Net Income	-11,101
Other Assets	-2,000	Comprehensive Net Income	-11,101
Other Compr. Net Income	0	BaseVar	586,266
Other Expenses	15,346	ECR before LimitedLiability	51%
Other Liabilities	0	Economic Capital Ratio	119%
Other Net Income	1,341		
Other Revenues	16,228		
Property, Plant and Equipment, Net	360		
Revenues Y+1	0		
Revenues Y+2	0		
Revenues Y+3	0		
Revenues Y+4	0		
Revenues Y+5	0		
Selling, General and Administrative Expense	133		



The RealRate Economic Capital of a company is its Past Accumulated Profits plus its Future Profits plus its Valuation Correction plus its Limited Liability Put Option. Past Accumulated Profits and Future Profits can be negative. The Limited Liability Put Option accounts for the limited liability of the shareholders, so the Economic Capital never falls below zero. Where the company is listed, its market value is shown next to it.