





RealRate

ADVERTISING 2013

Interpublic Group Of Companies INC Rank 10 of 23



The relative strengths and weaknesses of Interpublic Group Of Companies INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Interpublic Group Of Companies INC compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 245% points. The greatest weakness of Interpublic Group Of Companies INC is the variable Liabilities, Current, reducing the Economic Capital Ratio by 70% points.

The company's Economic Capital Ratio, given in the ranking table, is 65%, being 636% points above the market average of -572%.

Input Variable	Value in 1000 USD
Assets, Current	8,738,300
Assets, Non-Current	670,200
Cost of Goods and Services Sold	0
General and Administrative Expense	1,886,000
Intangible Assets	3,580,600
Liabilities, Current	7,701,700
Liabilities, Non-Current	3,108,400
Marketing and Selling Expenses	0
Other Assets	0
Other Compr. Net Income	-80,200
Other Expenses	4,605,200
Other Liabilities	0
Other Net Income	-400
Other Revenues	6,956,200
Property, Plant and Equipment	504,800

Output Variable	Value in 1000 USD
Assets	13,493,900
Liabilities	10,810,100
Expenses	6,491,200
Revenues	6,956,200
Stockholders Equity	2,683,800
Net Income	464,600
Comprehensive Net Income	384,400
Economic Capital Ratio	65%