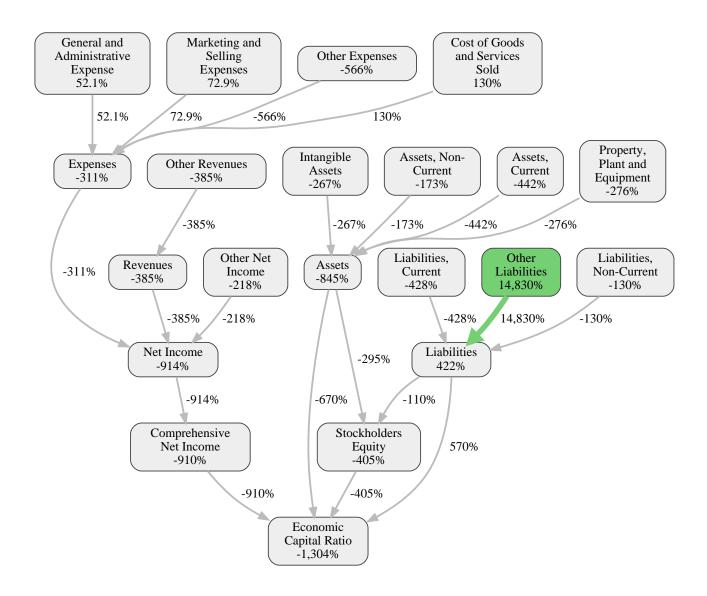


ADVERTISING 2014

Potash America INC Rank 27 of 28









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The relative strengths and weaknesses of Potash America INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Potash America INC compared to the market average is the variable Other Liabilities, increasing the Economic Capital Ratio by 14,830% points. The greatest weakness of Potash America INC is the variable Net Income, reducing the Economic Capital Ratio by 914% points.

The company's Economic Capital Ratio, given in the ranking table, is -1,638%, being 1,304% points below the market average of -334%.

Input Variable	Value in 1000 USD
Assets, Current	4.6
Assets, Non-Current	0
Cost of Goods and Services Sold	0
General and Administrative Expense	77
Intangible Assets	0
Liabilities, Current	22
Liabilities, Non-Current	0
Marketing and Selling Expenses	0
Other Assets	0
Other Compr. Net Income	0
Other Expenses	1,416
Other Liabilities	1,697
Other Net Income	-377
Other Revenues	0
Property, Plant and Equipment	0

Output Variable	Value in 1000 USD
Assets	4.6
Liabilities	1,720
Expenses	1,493
Revenues	0
Stockholders Equity	-1,715
Net Income	-1,870
Comprehensive Net Income	-1,870
Economic Capital Ratio	-1,638%

