

**ADVERTISING 2015** 

Lendway INC Rank 6 of 37









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The relative strengths and weaknesses of Lendway INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Lendway INC compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 497% points. The greatest weakness of Lendway INC is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 282% points.

The company's Economic Capital Ratio, given in the ranking table, is 293%, being 874% points above the market average of -580%.

Input Variable	Value in 1000 USD
Assets, Current	26,004
Assets, Non-Current	3,056
Cost of Goods and Services Sold	14,523
General and Administrative Expense	3,966
Intangible Assets	0
Liabilities, Current	5,260
Liabilities, Non-Current	708
Marketing and Selling Expenses	1,527
Other Assets	0
Other Compr. Net Income	0
Other Expenses	6,120
Other Liabilities	0
Other Net Income	42
Other Revenues	26,305
Property, Plant and Equipment	1,467

Output Variable	Value in 1000 USD
Assets	30,527
Liabilities	5,968
Expenses	26,136
Revenues	26,305
Stockholders Equity	24,559
Net Income	211
Comprehensive Net Income	211
Economic Capital Ratio	293%

