

RealRate

## **ADVERTISING 2015**

## **V**Quotient

## Quotient Technology Inc Rank 7 of 37







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The relative strengths and weaknesses of Quotient Technology Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Quotient Technology Inc compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 353% points. The greatest weakness of Quotient Technology Inc is the variable Marketing and Selling Expenses, reducing the Economic Capital Ratio by 158% points.

The company's Economic Capital Ratio, given in the ranking table, is 237%, being 817% points above the market average of -580%.

Input Variable	Value in 1000 USD
Assets, Current	256,305
Assets, Non-Current	9,008
Cost of Goods and Services Sold	86,186
General and Administrative Expense	33,392
Intangible Assets	29,277
Liabilities, Current	51,468
Liabilities, Non-Current	89
Marketing and Selling Expenses	78,865
Other Assets	11,818
Other Compr. Net Income	-38
Other Expenses	46,690
Other Liabilities	3,362
Other Net Income	-72
Other Revenues	221,761
Property, Plant and Equipment	25,399

Output Variable	Value in 1000 USD
Assets	331,807
Liabilities	54,919
Expenses	245,133
Revenues	221,761
Stockholders Equity	276,888
Net Income	-23,444
Comprehensive Net Income	-23,482
Economic Capital Ratio	237%

