

**ADVERTISING 2020** 

## Kinetic Group INC Rank 29 of 29









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The relative strengths and weaknesses of Kinetic Group INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Kinetic Group INC compared to the market average is the variable Cost of Goods and Services Sold, increasing the Economic Capital Ratio by 671% points. The greatest weakness of Kinetic Group INC is the variable Liabilities, Current, reducing the Economic Capital Ratio by 6,847% points.

The company's Economic Capital Ratio, given in the ranking table, is -8,697%, being 8,047% points below the market average of -650%.

Input Variable	Value in 1000 USD
Assets, Current	0.019
Assets, Non-Current	0
Cost of Goods and Services Sold	4.2
General and Administrative Expense	19
Intangible Assets	0
Liabilities, Current	5.0
Liabilities, Non-Current	0
Marketing and Selling Expenses	0
Other Assets	0
Other Compr. Net Income	0
Other Expenses	25
Other Liabilities	0
Other Net Income	0
Other Revenues	10
Property, Plant and Equipment	0

Output Variable	Value in 1000 USD
Assets	0.019
Liabilities	5.0
Expenses	48
Revenues	10
Stockholders Equity	-5.0
Net Income	-37
Comprehensive Net Income	-37
Economic Capital Ratio	-8,697%

