



The relative strengths and weaknesses of Criteo S A are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Criteo S A compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 329% points. The greatest weakness of Criteo S A is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 285% points.

The company's Economic Capital Ratio, given in the ranking table, is 250%, being 366% points above the market average of -116%.

Input Variable	Value in 1000 USD
Assets, Current	1,064,550
Assets, Non-Current	788,860
Cost of Goods and Services Sold	1,247,571
General and Administrative Expense	116,395
Intangible Assets	519,561
Liabilities, Current	605,628
Liabilities, Non-Current	100,392
Marketing and Selling Expenses	330,285
Other Assets	-709,066
Other Compr. Net Income	56,132
Other Expenses	301,738
Other Liabilities	-5,297
Other Net Income	-1,939
Other Revenues	2,072,617
Property, Plant and Equipment	189,505

Output Variable	Value in 1000 USD
Assets	1,853,410
Liabilities	700,723
Expenses	1,995,989
Revenues	2,072,617
Stockholders Equity	1,152,687
Net Income	74,689
Comprehensive Net Income	130,821
Economic Capital Ratio	250%