





# ADVERTISING 2022

Specificity INC  
Rank 29 of 30



The relative strengths and weaknesses of Specificity INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Specificity INC compared to the market average is the variable Other Liabilities, increasing the Economic Capital Ratio by 1,162% points. The greatest weakness of Specificity INC is the variable Net Income, reducing the Economic Capital Ratio by 1,278% points.

The company's Economic Capital Ratio, given in the ranking table, is -1,563%, being 1,505% points below the market average of -58%.

Input Variable	Value in 1000 USD
Assets, Current	645
Assets, Non-Current	0
Cost of Goods and Services Sold	372
General and Administrative Expense	1,257
Intangible Assets	0
Liabilities, Current	95
Liabilities, Non-Current	0
Marketing and Selling Expenses	0
Other Assets	0
Other Compr. Net Income	0
Other Expenses	1,451
Other Liabilities	1,000
Other Net Income	-50
Other Revenues	749
Property, Plant and Equipment	70

Output Variable	Value in 1000 USD
Assets	715
Liabilities	1,095
Expenses	3,080
Revenues	749
Stockholders Equity	-380
Net Income	-2,381
Comprehensive Net Income	-2,381
Economic Capital Ratio	-1,563%