

ADVERTISING 2024

Interpublic Group Of Companies INC Rank 10 of 22









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The relative strengths and weaknesses of Interpublic Group Of Companies INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Interpublic Group Of Companies INC compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 150% points. The greatest weakness of Interpublic Group Of Companies INC is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 157% points.

The company's Economic Capital Ratio, given in the ranking table, is 87%, being 39% points above the market average of 48%.

Input Variable	Value in 1000 USD
Assets, Current	10,950,400
Assets, Non-Current	428,100
Cost of Goods and Services Sold	9,075,100
General and Administrative Expense	1,342,500
Intangible Assets	6,987,100
Liabilities, Current	10,330,900
Liabilities, Non-Current	4,890,300
Marketing and Selling Expenses	0
Other Assets	265,000
Other Compr. Net Income	27,800
Other Expenses	-719,700
Other Liabilities	0
Other Net Income	-73,300
Other Revenues	10,889,300
Property, Plant and Equipment	636,700

Output Variable	Value in 1000 USD
Assets	19,267,300
Liabilities	15,221,200
Expenses	9,697,900
Revenues	10,889,300
Stockholders Equity	4,046,100
Net Income	1,118,100
Comprehensive Net Income	1,145,900
Economic Capital Ratio	87%

