





# ADVERTISING 2024

Kinetic Group INC  
Rank 12 of 22



The relative strengths and weaknesses of Kinetic Group INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Kinetic Group INC compared to the market average is the variable Other Assets, increasing the Economic Capital Ratio by 1,067% points. The greatest weakness of Kinetic Group INC is the variable Net Income, reducing the Economic Capital Ratio by 156% points.

The company's Economic Capital Ratio, given in the ranking table, is 47%, being 0.44% points below the market average of 48%.

Input Variable	Value in 1000 USD
Assets, Current	0
Assets, Non-Current	0
Cost of Goods and Services Sold	0
General and Administrative Expense	8.3
Intangible Assets	0
Liabilities, Current	0
Liabilities, Non-Current	0
Marketing and Selling Expenses	0
Other Assets	550
Other Compr. Net Income	0
Other Expenses	113
Other Liabilities	152
Other Net Income	0
Other Revenues	0
Property, Plant and Equipment	0

Output Variable	Value in 1000 USD
Assets	550
Liabilities	152
Expenses	122
Revenues	0
Stockholders Equity	398
Net Income	-122
Comprehensive Net Income	-122
Economic Capital Ratio	47%