



The relative strengths and weaknesses of Rubicon Financial INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Rubicon Financial INC compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 269% points. The greatest weakness of Rubicon Financial INC is the variable Expenses, reducing the Economic Capital Ratio by 223% points.

The company's Economic Capital Ratio, given in the ranking table, is -34%, being 177% points below the market average of 143%.

Input Variable	Value in 1000 USD
Assets, Current	2,512
Brokerage and Advisory Commissions	0
Commissions and Advisory Fees	308
Financial Securities	0
General and Administrative Expense	1,691
Goodwill And Intangible Assets	2,404
Interest Income	0
Labor Expense	0
Liabilities, Current	4,743
Long-term Liabilities	0
Operating Expenses	372
Other Assets	156
Other Compr. Net Income	-41
Other Expenses	12,913

Output Variable	Value in 1000 USD
Assets	5,072
Liabilities	4,743
Expenses	15,284
Revenues	15,312
Stockholders Equity	329
Net Income	-2,037
Comprehensive Net Income	-2,057
Economic Capital Ratio	-34%



BROKERS 2012

Rubicon Financial INC
Rank 110 of 114

Input Variable	Value in 1000 USD
Other Liabilities	0
Other Net Income	-2,065
Other Revenues	15,312
Payables	0
Receivables	0
Revenue from Contract with Customer	0
Securities Repurchase Agreements	0
Trading Gains and Losses	0