



The relative strengths and weaknesses of Rubicon Financial INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Rubicon Financial INC compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 296% points. The greatest weakness of Rubicon Financial INC is the variable Expenses, reducing the Economic Capital Ratio by 256% points.

The company's Economic Capital Ratio, given in the ranking table, is 77%, being 63% points below the market average of 140%.

Input Variable	Value in 1000 USD
Assets, Current	2,619
Brokerage and Advisory Commissions	0
Commissions and Advisory Fees	702
Financial Securities	0
General and Administrative Expense	1,803
Goodwill And Intangible Assets	2,404
Interest Income	0
Labor Expense	0
Liabilities, Current	3,257
Long-term Liabilities	0
Operating Expenses	110
Other Assets	163
Other Compr. Net Income	0
Other Expenses	12,170

Output Variable	Value in 1000 USD
Assets	5,186
Liabilities	3,257
Expenses	14,785
Revenues	14,572
Stockholders Equity	1,929
Net Income	1,102
Comprehensive Net Income	1,102
Economic Capital Ratio	77%



BROKERS 2013

Rubicon Financial INC
Rank 82 of 104

Input Variable	Value in 1000 USD
Other Liabilities	0
Other Net Income	1,315
Other Revenues	14,572
Payables	0
Receivables	0
Revenue from Contract with Customer	0
Securities Repurchase Agreements	0
Trading Gains and Losses	0