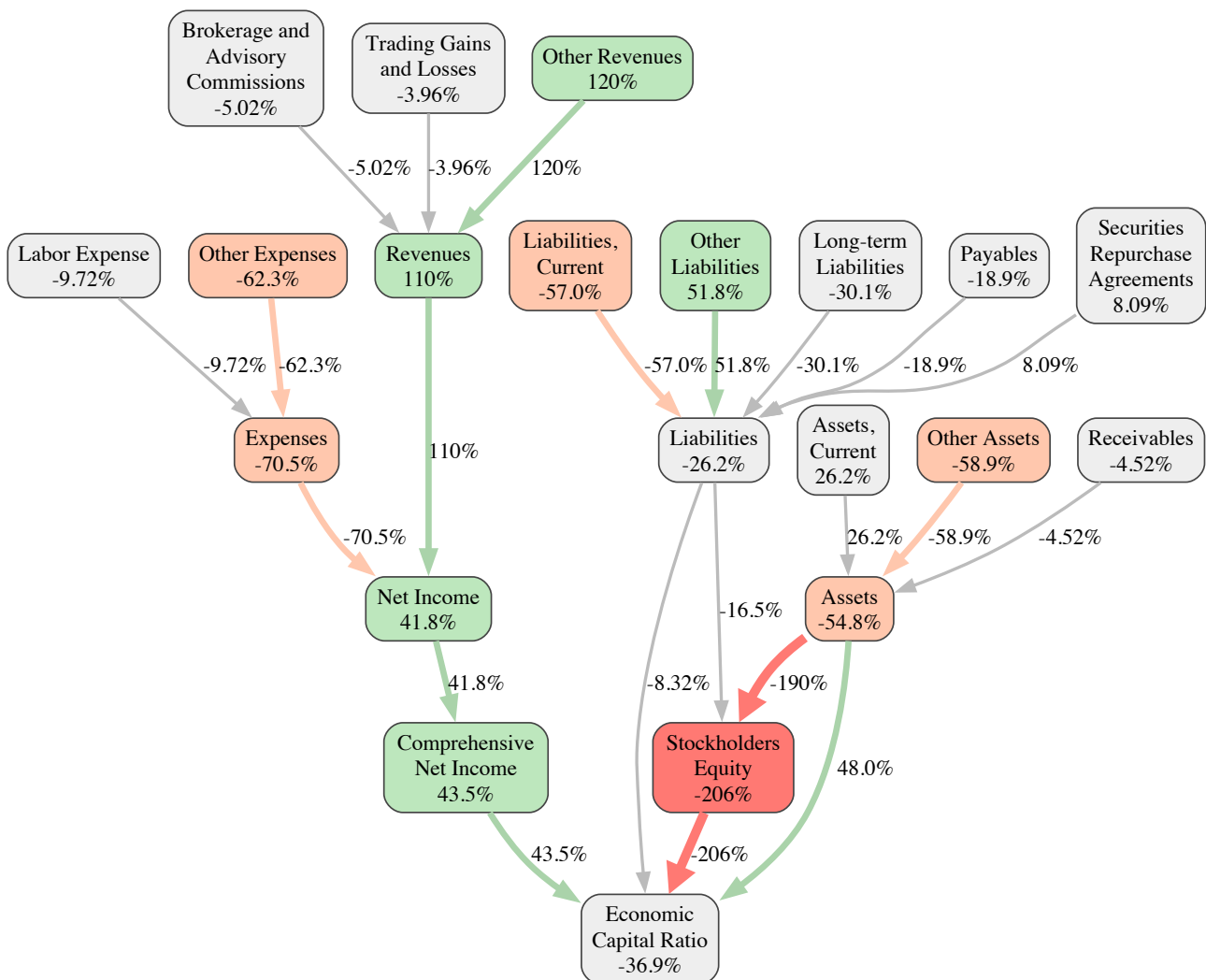




RealRate

BROKERS 2014

Waddell Reed Financial INC  
Rank 77 of 106



The relative strengths and weaknesses of Waddell Reed Financial INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Waddell Reed Financial INC compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 120% points. The greatest weakness of Waddell Reed Financial INC is the variable Expenses, reducing the Economic Capital Ratio by 70% points.

The company's Economic Capital Ratio, given in the ranking table, is 105%, being 37% points below the market average of 141%.

Input Variable	Value in 1000 USD
Assets, Current	1,006,325
Brokerage and Advisory Commissions	0
Commissions and Advisory Fees	0
Financial Securities	121,419
General and Administrative Expense	86,419
Goodwill And Intangible Assets	0
Interest Income	0
Labor Expense	197,597
Liabilities, Current	419,729
Long-term Liabilities	190,000
Operating Expenses	0
Other Assets	209,221
Other Compr. Net Income	30,938
Other Expenses	853,244

Output Variable	Value in 1000 USD
Assets	1,336,965
Liabilities	649,623
Expenses	1,137,260
Revenues	1,370,354
Stockholders Equity	687,342
Net Income	252,998
Comprehensive Net Income	268,467
Economic Capital Ratio	105%



## BROKERS 2014

Waddell Reed Financial INC  
Rank 77 of 106



Input Variable	Value in 1000 USD
Other Liabilities	-182,855
Other Net Income	19,904
Other Revenues	1,370,354
Payables	222,749
Receivables	0
Revenue from Contract with Customer	0
Securities Repurchase Agreements	0
Trading Gains and Losses	0