



The relative strengths and weaknesses of Rubicon Financial INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Rubicon Financial INC compared to the market average is the variable Revenues, increasing the Economic Capital Ratio by 620% points. The greatest weakness of Rubicon Financial INC is the variable Expenses, reducing the Economic Capital Ratio by 576% points.

The company's Economic Capital Ratio, given in the ranking table, is -6.5%, being 148% points below the market average of 141%.

Input Variable	Value in 1000 USD
Assets, Current	2,307
Brokerage and Advisory Commissions	0
Commissions and Advisory Fees	1,035
Financial Securities	0
General and Administrative Expense	3,105
Goodwill And Intangible Assets	0
Interest Income	0
Labor Expense	0
Liabilities, Current	2,471
Long-term Liabilities	0
Operating Expenses	0
Other Assets	233
Other Compr. Net Income	-37
Other Expenses	14,288

Output Variable	Value in 1000 USD
Assets	2,539
Liabilities	2,471
Expenses	18,428
Revenues	18,060
Stockholders Equity	68
Net Income	-222
Comprehensive Net Income	-240
Economic Capital Ratio	-6.5%



BROKERS 2014

Rubicon Financial INC
Rank 103 of 106

Input Variable	Value in 1000 USD
Other Liabilities	0
Other Net Income	147
Other Revenues	12,109
Payables	0
Receivables	0
Revenue from Contract with Customer	0
Securities Repurchase Agreements	0
Trading Gains and Losses	5,951