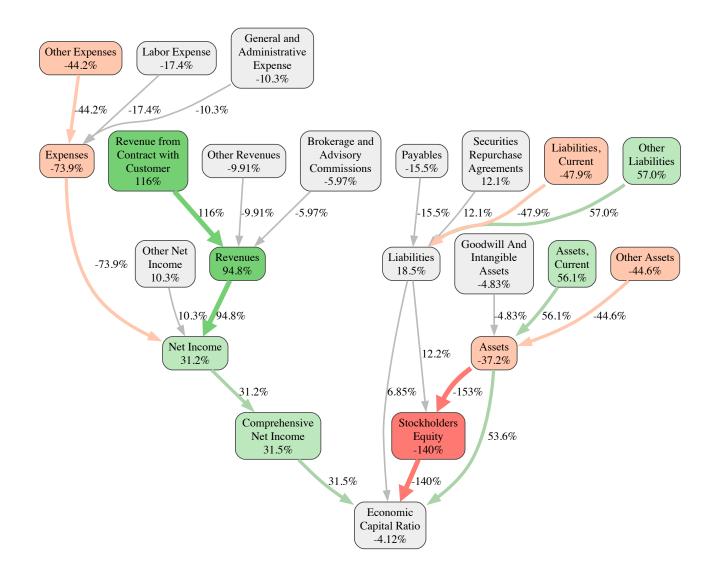


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The relative strengths and weaknesses of Waddell Reed Financial INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Waddell Reed Financial INC compared to the market average is the variable Revenue from Contract with Customer, increasing the Economic Capital Ratio by 116% points. The greatest weakness of Waddell Reed Financial INC is the variable Expenses, reducing the Economic Capital Ratio by 74% points.

The company's Economic Capital Ratio, given in the ranking table, is 132%, being 4.1% points below the market average of 136%.

Input Variable	Value in 1000 USD
Assets, Current	1,105,481
Brokerage and Advisory Commissions	0
Commissions and Advisory Fees	0
Financial Securities	59,558
General and Administrative Expense	111,163
Goodwill And Intangible Assets	0
Interest Income	0
Labor Expense	263,329
Liabilities, Current	338,122
Long-term Liabilities	94,854
Operating Expenses	65,275
Other Assets	179,040
Other Compr. Net Income	1,431
Other Expenses	560,427

Output Variable	Value in 1000 USD
Assets	1,344,079
Liabilities	449,166
Expenses	1,000,194
Revenues	1,160,301
Stockholders Equity	894,913
Net Income	182,812
Comprehensive Net Income	183,528
Economic Capital Ratio	132%





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Input Variable	Value in 1000 USD
Other Liabilities	-170,079
Other Net Income	22,705
Other Revenues	0
Payables	186,269
Receivables	0
Revenue from Contract with Customer	1,160,301
Securities Repurchase Agreements	0
Trading Gains and Losses	0

