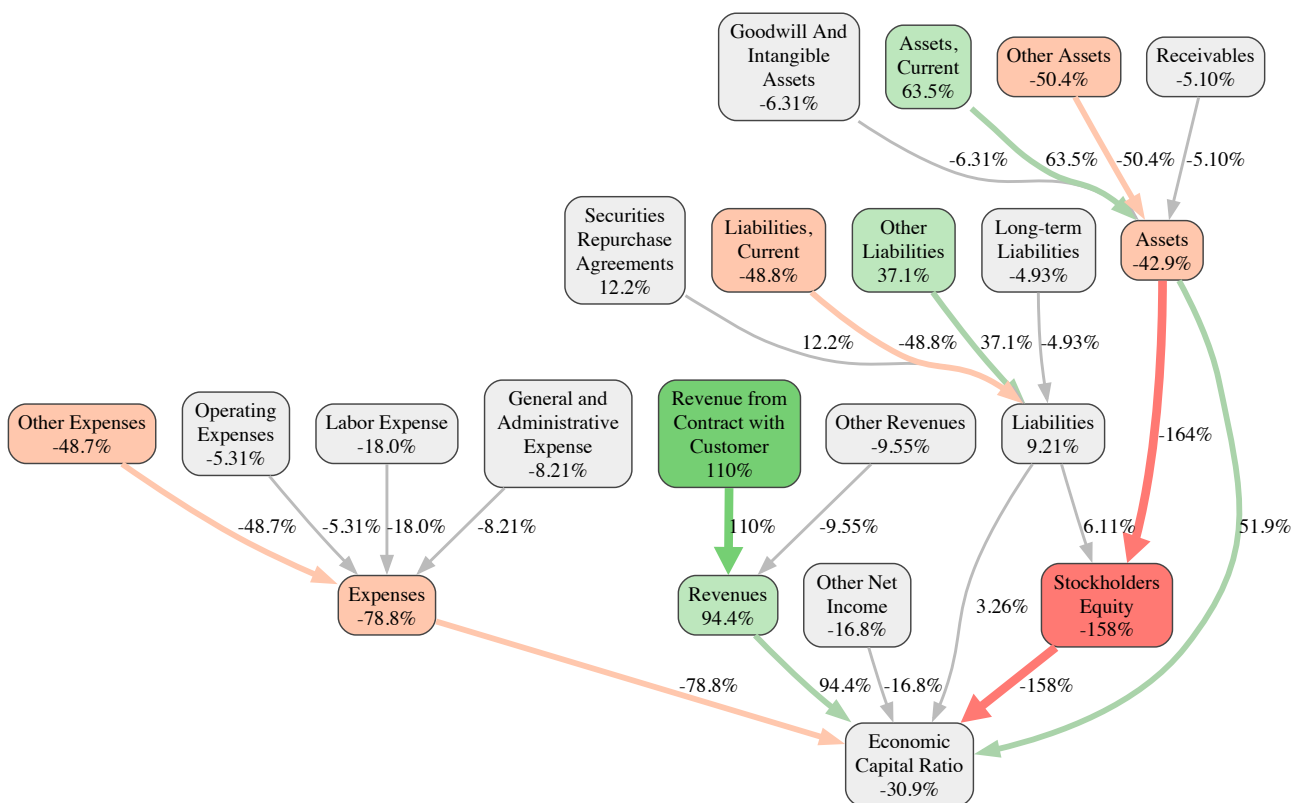




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BROKERS 2020

Waddell Reed Financial INC  
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The relative strengths and weaknesses of Waddell Reed Financial INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Waddell Reed Financial INC compared to the market average is the variable Revenue from Contract with Customer, increasing the Economic Capital Ratio by 110% points. The greatest weakness of Waddell Reed Financial INC is the variable Expenses, reducing the Economic Capital Ratio by 79% points.

The company's Economic Capital Ratio, given in the ranking table, is 123%, being 31% points below the market average of 153%.

Input Variable	Value in 1000 USD
Assets, Current	1,041,397
Brokerage and Advisory Commissions	0
Commissions and Advisory Fees	0
Financial Securities	74,325
General and Administrative Expense	110,689
Goodwill And Intangible Assets	0
Interest Income	0
Labor Expense	254,534
Liabilities, Current	309,195
Long-term Liabilities	94,926
Operating Expenses	63,719
Other Assets	150,606
Other Compr. Net Income	930
Other Expenses	543,294

Output Variable	Value in 1000 USD
Assets	1,266,328
Liabilities	438,226
Expenses	972,236
Revenues	1,070,315
Stockholders Equity	828,102
Net Income	116,965
Comprehensive Net Income	117,430
Economic Capital Ratio	123%



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Input Variable	Value in 1000 USD
Other Liabilities	-50,453
Other Net Income	18,886
Other Revenues	0
Payables	84,558
Receivables	0
Revenue from Contract with Customer	1,070,315
Securities Repurchase Agreements	0
Trading Gains and Losses	0