





RealRate

PLASTIC & CHEMICALS 2020

NEWELL BRANDS INC. Rank 48 of 75



The relative strengths and weaknesses of NEWELL BRANDS INC. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of NEWELL BRANDS INC. compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 74% points. The greatest weakness of NEWELL BRANDS INC. is the variable Liabilities, Noncurrent, reducing the Economic Capital Ratio by 54% points.

The company's Economic Capital Ratio, given in the ranking table, is 62%, being 24% points above the market average of 38%.

Input Variable	Value in 1000 USD
Assets, Current	4,109,900
Assets, Noncurrent	976,500
Cost of Revenues	6,495,500
Intangible Assets	8,625,200
Liabilities, Current	3,602,900
Liabilities, Noncurrent	7,043,100
Other Assets	775,500
Other Compr. Net Income	-7,100
Other Expenses	515,700
Other Liabilities	0
Other Net Income	-146,100
Other Revenues	9,714,900
Property, Plant and Equipment, Net	1,154,900
Selling, General and Administrative Expense	2,451,000

Output Variable	Value in 1000 USD
Liabilities	10,646,000
Assets	15,642,000
Expenses	9,462,200
Revenues	9,714,900
Stockholders Equity	4,996,000
Net Income	106,600
Comprehensive Net Income	99,500
Economic Capital Ratio	62%