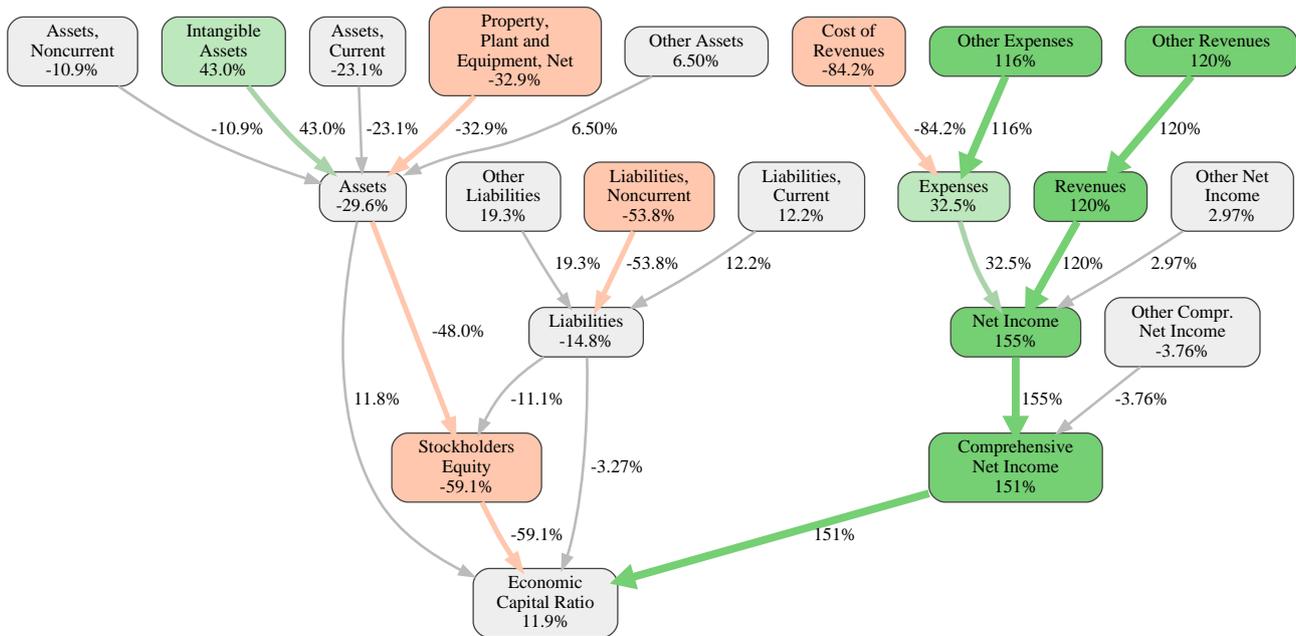




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NEWELL BRANDS INC. Rank 54 of 83





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The relative strengths and weaknesses of NEWELL BRANDS INC. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of NEWELL BRANDS INC. compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 155% points. The greatest weakness of NEWELL BRANDS INC. is the variable Cost of Revenues, reducing the Economic Capital Ratio by 84% points.

The company's Economic Capital Ratio, given in the ranking table, is 84%, being 12% points above the market average of 72%.

Input Variable	Value in 1000 USD
Assets, Current	4,262,000
Assets, Noncurrent	1,025,000
Cost of Revenues	7,293,000
Intangible Assets	6,874,000
Liabilities, Current	3,722,000
Liabilities, Noncurrent	6,366,000
Other Assets	814,000
Other Compr. Net Income	-4,000
Other Expenses	453,000
Other Liabilities	0
Other Net Income	3,000
Other Revenues	10,589,000
Property, Plant and Equipment, Net	1,204,000
Selling, General and Administrative Expense	2,274,000

Output Variable	Value in 1000 USD
Liabilities	10,088,000
Assets	14,179,000
Expenses	10,020,000
Revenues	10,589,000
Stockholders Equity	4,091,000
Net Income	572,000
Comprehensive Net Income	568,000
Economic Capital Ratio	84%