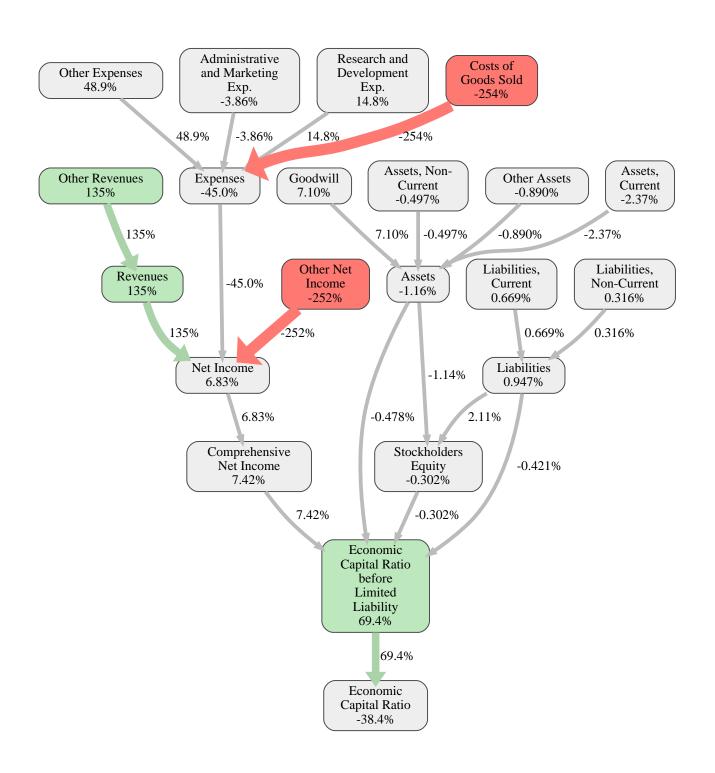


**COMPUTERS 2012** 



Identiv Inc Rank 28 of 40







**COMPUTERS 2012** 

Identiv Inc Rank 28 of 40



The relative strengths and weaknesses of Identiv Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Identiv Inc compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 135% points. The greatest weakness of Identiv Inc is the variable Costs of Goods Sold, reducing the Economic Capital Ratio by 254% points.

The company's Economic Capital Ratio, given in the ranking table, is 177%, being 38% points below the market average of 215%.

Input Variable	Value in 1000 USD
Administrative and Marketing Exp.	46,003
Assets, Current	42,506
Assets, Non-Current	501
Costs of Goods Sold	59,906
Goodwill	94,405
Liabilities, Current	25,762
Liabilities, Non-Current	6,292
Other Assets	6,699
Other Compr. Net Income	0
Other Expenses	-1,441
Other Liabilities	14,586
Other Net Income	-1,185
Other Revenues	102,708
Research and Development Exp.	7,025

Output Variable	Value in 1000 USD
Liabilities	46,640
Assets	144,111
Expenses	111,493
Revenues	102,708
Stockholders Equity	97,471
Net Income	-9,970
Comprehensive Net Income	-9,970
Economic Capital Ratio before Limited Liability	-37%
Economic Capital Ratio	177%

