





The relative strengths and weaknesses of Apple Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Apple Inc compared to the market average is the variable Comprehensive Net Income, increasing the Economic Capital Ratio by 149% points. The greatest weakness of Apple Inc is the variable Other Revenues, reducing the Economic Capital Ratio by 63% points.

The company's Economic Capital Ratio, given in the ranking table, is 327%, being 102% points above the market average of 225%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Administrative and Marketing Exp.	14,194,000	Liabilities	193,437,000
Assets, Current	106,869,000	Assets	321,686,000
Assets, Non-Current	8,757,000	Expenses	39,924,000
Costs of Goods Sold	0	Revenues	0
Goodwill	8,620,000	Stockholders Equity	128,249,000
Liabilities, Current	79,006,000	Net Income	45,687,000
Liabilities, Non-Current	111,501,000	Comprehensive Net Income	45,687,000
Other Assets	197,440,000	Economic Capital Ratio before Limited Liability	174%
Other Compr. Net Income	0	Economic Capital Ratio	327%
Other Expenses	15,685,000		
Other Liabilities	2,930,000		
Other Net Income	85,611,000		
Other Revenues	0		
Research and Development Exp.	10,045,000		