

COMPUTERS 2020

immersion

Immersion CORP Rank 21 of 25







COMPUTERS 2020

Immersion CORP

Rank 21 of 25

The relative strengths and weaknesses of Immersion CORP are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Immersion CORP compared to the market average is the variable Costs of Goods Sold, increasing the Economic Capital Ratio by 69% points. The greatest weakness of Immersion CORP is the variable Administrative and Marketing Exp., reducing the Economic Capital Ratio by 149% points.

The company's Economic Capital Ratio, given in the ranking table, is 159%, being 94% points below the market average of 252%.

Input Variable	Value in 1000 USD
Administrative and Marketing Exp.	49,394
Assets, Current	106,960
Assets, Non-Current	16,662
Costs of Goods Sold	170
Goodwill	0
Liabilities, Current	11,823
Liabilities, Non-Current	29,268
Other Assets	1,226
Other Compr. Net Income	8.0
Other Expenses	471
Other Liabilities	0
Other Net Income	91
Other Revenues	37,740
Research and Development Exp.	7,840

Output Variable	Value in 1000 USD
Liabilities	41,091
Assets	124,848
Expenses	57,875
Revenues	37,740
Stockholders Equity	83,757
Net Income	-20,044
Comprehensive Net Income	-20,036
Economic Capital Ratio before Limited Liability	-152%
Economic Capital Ratio	159%

