





The relative strengths and weaknesses of Apple Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Apple Inc compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 194% points. The greatest weakness of Apple Inc is the variable Costs of Goods Sold, reducing the Economic Capital Ratio by 123% points.

The company's Economic Capital Ratio, given in the ranking table, is 370%, being 131% points above the market average of 239%.

Input Variable	Value in 1000 USD
Administrative and Marketing Exp.	25,094,000
Assets, Current	135,405,000
Assets, Non-Current	217,350,000
Costs of Goods Sold	223,546,000
Goodwill	0
Liabilities, Current	153,982,000
Liabilities, Non-Current	148,101,000
Other Assets	0
Other Compr. Net Income	-11,272,000
Other Expenses	19,300,000
Other Liabilities	0
Other Net Income	-334,000
Other Revenues	394,328,000
Research and Development Exp.	26,251,000

Output Variable	Value in 1000 USD
Liabilities	302,083,000
Assets	352,755,000
Expenses	294,191,000
Revenues	394,328,000
Stockholders Equity	50,672,000
Net Income	99,803,000
Comprehensive Net Income	88,531,000
Economic Capital Ratio before Limited Liability	234%
Economic Capital Ratio	370%