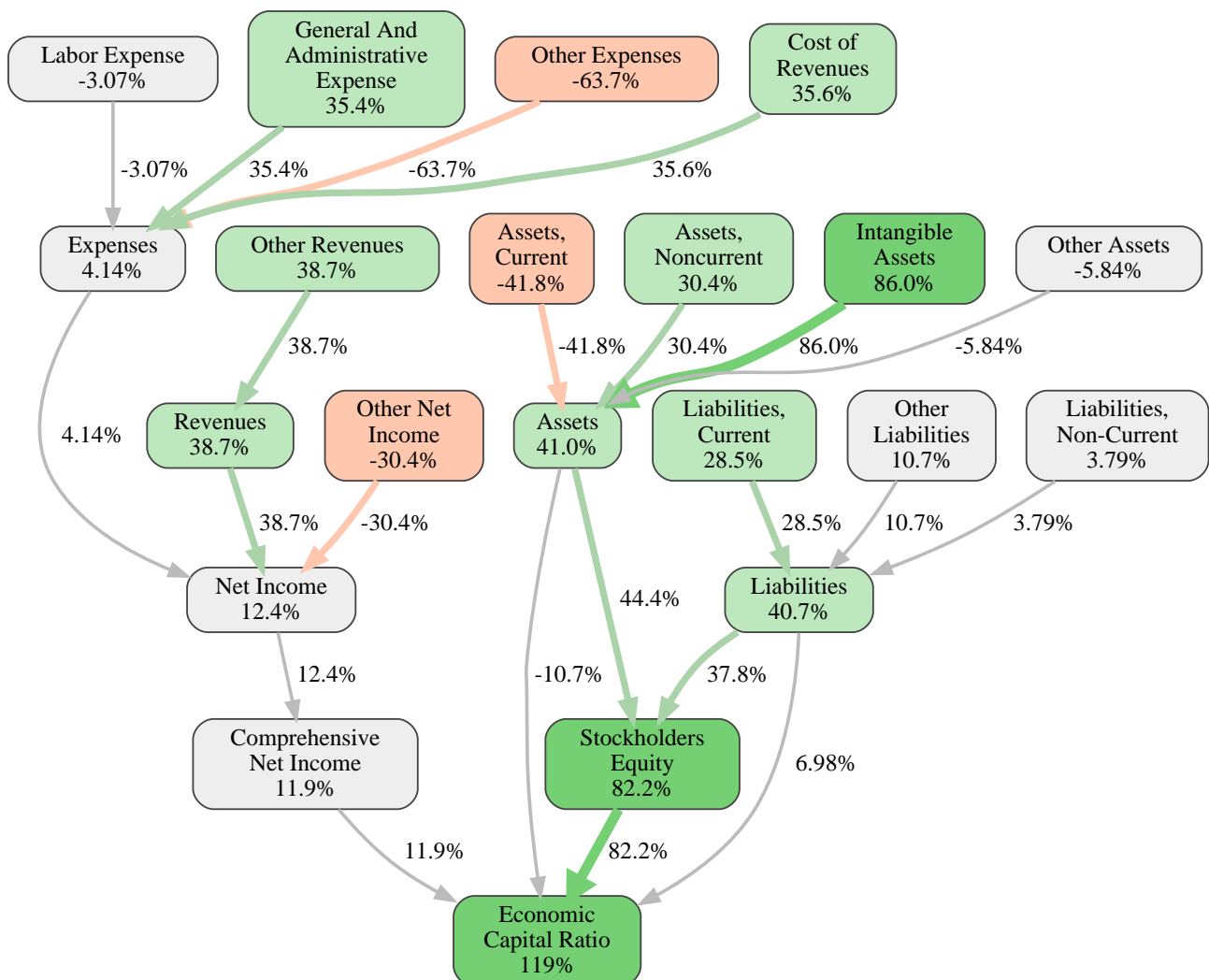




RealRate

CONSULTING & SERVICES 2012

Innovaro Inc
Rank 15 of 28



The relative strengths and weaknesses of Innovaro Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Innovaro Inc compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 86% points. The greatest weakness of Innovaro Inc is the variable Other Expenses, reducing the Economic Capital Ratio by 64% points.

The company's Economic Capital Ratio, given in the ranking table, is 66%, being 119% points above the market average of -53%.

| Input Variable | Value in 1000 USD |
|------------------------------------|----------------------|
| Assets, Current | 3,734 |
| Assets, Noncurrent | 5,633 |
| Cost of Revenues | 0 |
| General And Administrative Expense | 1,892 |
| Intangible Assets | 11,220 |
| Labor Expense | 1,742 |
| Liabilities, Current | 4,971 |
| Liabilities, Non-Current | 3,998 |
| Operating Lease Assets | 0 |
| Other Assets | 179 |
| Other Compr. Net Income | 0 |
| Other Expenses | 15,826 |
| Other Liabilities | 991 |
| Other Net Income | -320 |

| Output Variable | Value in 1000 USD |
|--------------------------|----------------------|
| Assets | 20,766 |
| Liabilities | 9,959 |
| Expenses | 19,460 |
| Revenues | 14,859 |
| Stockholders Equity | 10,807 |
| Net Income | -4,921 |
| Comprehensive Net Income | -4,921 |
| Economic Capital Ratio | 66% |



CONSULTING & SERVICES 2012

Innovaro Inc
Rank 15 of 28

| Input Variable | Value in 1000 USD |
|-------------------------------------|----------------------|
| Other Revenues | 14,859 |
| Revenue from Contract with Customer | 0 |
| Revenue from Reimbursement | 0 |