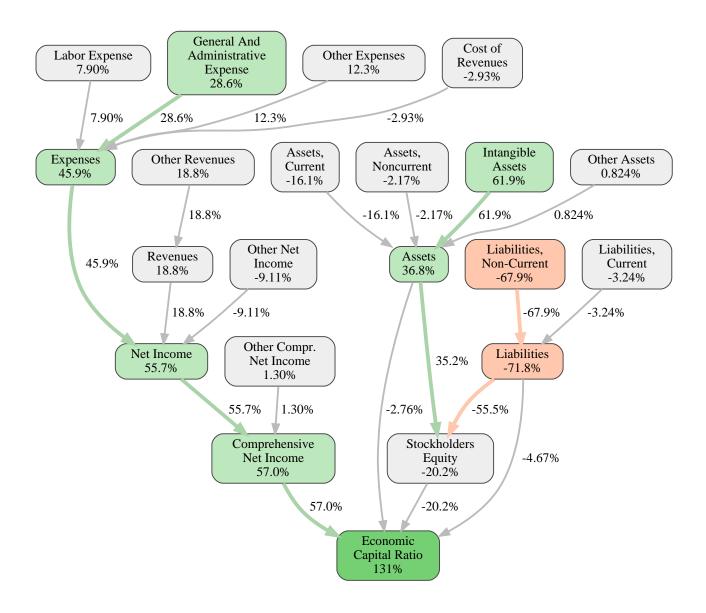
# RealRate

#### **CONSULTING & SERVICES 2014**

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# **Gartner**





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The relative strengths and weaknesses of CEB Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of CEB Inc. compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 62% points. The greatest weakness of CEB Inc. is the variable Liabilities, Non-Current, reducing the Economic Capital Ratio by 68% points.

The company's Economic Capital Ratio, given in the ranking table, is 22%, being 131% points above the market average of -108%.

| Input Variable                     | Value in<br>1000 USD |
|------------------------------------|----------------------|
| Assets, Current                    | 462,169              |
| Assets, Noncurrent                 | 167,809              |
| Cost of Revenues                   | 297,851              |
| General And Administrative Expense | 97,273               |
| Intangible Assets                  | 752,467              |
| Labor Expense                      | 0                    |
| Liabilities, Current               | 574,402              |
| Liabilities, Non-Current           | 620,978              |
| Operating Lease Assets             | 0                    |
| Other Assets                       | 1,230                |
| Other Compr. Net Income            | 15,622               |
| Other Expenses                     | 362,683              |
| Other Liabilities                  | 48,553               |
| Other Net Income                   | -30,275              |

| Output Variable          | Value in<br>1000 USD |
|--------------------------|----------------------|
| Assets                   | 1,383,675            |
| Liabilities              | 1,243,933            |
| Expenses                 | 757,807              |
| Revenues                 | 820,053              |
| Stockholders Equity      | 139,742              |
| Net Income               | 31,971               |
| Comprehensive Net Income | 47,593               |
| Economic Capital Ratio   | 22%                  |





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| Input Variable                      | Value in<br>1000 USD |
|-------------------------------------|----------------------|
| Other Revenues                      | 820,053              |
| Revenue from Contract with Customer | 0                    |
| Revenue from Reimbursement          | 0                    |

