

RealRate

DATA PROCESSING 2012

Liveramp Holdings Inc Rank 4 of 34







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The relative strengths and weaknesses of Liveramp Holdings Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Liveramp Holdings Inc compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 50% points. The greatest weakness of Liveramp Holdings Inc is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 78% points.

The company's Economic Capital Ratio, given in the ranking table, is 163%, being 131% points above the market average of 32%.

Input Variable	Value in 1000 USD
Assets, Current	480,276
Assets, Non-Current	264,394
Cost of Goods and Services Sold	853,163
Depreciation, Depletion, Amortization	0
General and Administrative Expense	0
Intangible Assets	397,989
Liabilities, Current	229,494
Liabilities, Non-Current	0
Other Assets	163,966
Other Compr. Net Income	0
Other Expenses	116,000
Other Liabilities	0
Other Net Income	-21,893
Other Revenues	1,113,755
Research and Development Expense	0
Selling Expense	151,141

Output Variable	Value in 1000 USD
Assets	1,306,625
Liabilities	229,494
Expenses	1,120,304
Revenues	1,113,755
Stockholders Equity	1,077,131
Net Income	-28,442
Comprehensive Net Income	-28,442
Economic Capital Ratio	163%

