



The relative strengths and weaknesses of ZIX CORP are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of ZIX CORP compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 68% points. The greatest weakness of ZIX CORP is the variable Liabilities, Current, reducing the Economic Capital Ratio by 12% points.

The company's Economic Capital Ratio, given in the ranking table, is 188%, being 155% points above the market average of 32%.

Input Variable	Value in 1000 USD
Assets, Current	24,357
Assets, Non-Current	2,228
Cost of Goods and Services Sold	7,211
Depreciation, Depletion, Amortization	0
General and Administrative Expense	0
Intangible Assets	2,161
Liabilities, Current	19,655
Liabilities, Non-Current	935
Other Assets	48,806
Other Compr. Net Income	0
Other Expenses	-11,889
Other Liabilities	-795
Other Net Income	88
Other Revenues	38,145
Research and Development Expense	5,229
Selling Expense	15,128

Output Variable	Value in 1000 USD
Assets	77,552
Liabilities	19,795
Expenses	15,679
Revenues	38,145
Stockholders Equity	57,757
Net Income	22,554
Comprehensive Net Income	22,554
Economic Capital Ratio	188%