



The relative strengths and weaknesses of Looksmart LTD are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Looksmart LTD compared to the market average is the variable Liabilities, Current, increasing the Economic Capital Ratio by 61% points. The greatest weakness of Looksmart LTD is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 51% points.

The company's Economic Capital Ratio, given in the ranking table, is 161%, being 129% points above the market average of 32%.

Input Variable	Value in 1000 USD
Assets, Current	26,951
Assets, Non-Current	1,941
Cost of Goods and Services Sold	15,195
Depreciation, Depletion, Amortization	0
General and Administrative Expense	5,312
Intangible Assets	0
Liabilities, Current	4,235
Liabilities, Non-Current	0
Other Assets	1,220
Other Compr. Net Income	0
Other Expenses	973
Other Liabilities	296
Other Net Income	412
Other Revenues	27,634
Research and Development Expense	6,742
Selling Expense	2,332

Output Variable	Value in 1000 USD
Assets	30,112
Liabilities	4,531
Expenses	30,554
Revenues	27,634
Stockholders Equity	25,581
Net Income	-2,508
Comprehensive Net Income	-2,508
Economic Capital Ratio	161%